



# LEDstudio

Your story in every pixel.

We create LED displays that turn spaces into experiences, building platforms that bring brands, stories and messages to life.





### Our Global Footprint

- Basingstoke (HQ), UK
- London, UK
- Freiburg, Germany
- San Antonio, USA
- Boston, USA
- Nicosia, Cyprus
- Dubai, UAE
- New Delhi, India
- Shenzhen, China
- Hong Kong, China
- Melbourne, Australia

## A global vision, powered by UK innovation.

Born in 2010, LED Studio is a UK-owned and operated company with a clear purpose: to lead the future of LED – setting the benchmark for smarter, greener, and experience-driven display innovation. We create LED displays that turn spaces into experiences – building platforms that bring brands, stories and messages to life.

Today, our work spans London to New York, Dubai to Australia—powered by in-house manufacturing, quality you can trust, and a commitment to smarter, more sustainable innovation.



*R. Bint*

**Robert Bint**  
CEO - LED Studio



**11+**  
Global  
Offices

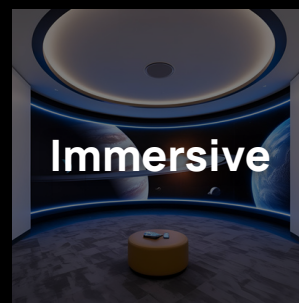


**UK**  
Owned &  
Operated



**200+**  
LED Studio  
Employees

Built for Visionaries, Everywhere.



# Where Our Technology Comes to Life

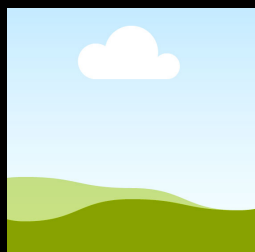


From stadiums roaring with energy to retail spaces that stop people in their tracks, LED Studio powers the world's most dynamic environments. We elevate customer journeys in flagship stores, turn corporate lobbies into brand statements, and transform transportation hubs into moving visual stories. In arenas, studios, hotels, and live events, our technology sets the scene – creating immersive worlds where every moment matters. Wherever there's a story to tell, we help brands make it unforgettable.

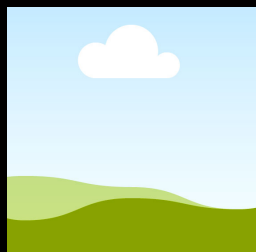
Trusted by the world's leading brands:



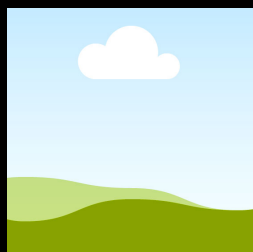
# The Leadership Team



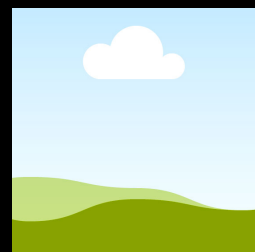
CEO



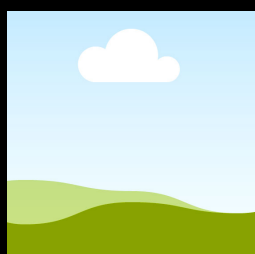
CFO / COO



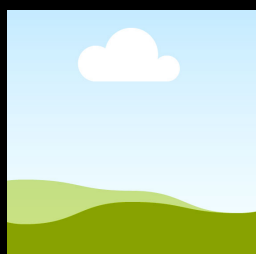
Managing Director



Director of DACH



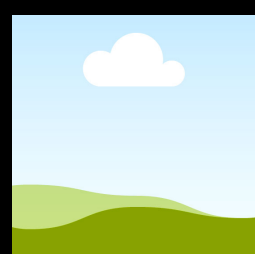
Operations  
Director



President,  
North America



**Gregg Ringer**  
Global Marketing  
Director



Technical  
Manager

## Sales

Account  
Managers  
**x40**

Business  
Development  
**x20**

Marketing  
Team  
**x15**

## Technical

Technical  
Engineers  
**x15**

Product  
Managers  
**x15**

Technical  
Support  
**x18**

## Operations

Logistics  
& HSQE  
**x15**

Finance  
Team  
**x7**

Human  
Resources  
**x2**

## Manufacturing

Research &  
Development  
**x25**

Production  
Team  
**x80**

Product  
Testing  
**x25**

AutoTrader



COSTA



CHUCK E.  
CHEESE

Live!  
CASINO • HOTEL

SELFRIDGES & CO

MAC



THE  
CUBE



Partnerships aren't just part of our strategy – they're at the heart of it. We move faster, think bigger, and deliver more when we do it together.

Madame Tussauds



CANOLFAN MILENIWM CYMRU  
WALES MILLENNIUM CENTRE



MASS MEDIA

NOBU



Bristol Myers Squibb

CBRE

McLaren

L U C A  
F A L O N I



ESTÉE LAUDER

# Environmental, Social & Governance (ESG)



**Gregg Ringer**  
Global Marketing Director

“Sustainability is central to how we design, build, and operate. We’re continually finding smarter, more efficient ways to reduce our impact — from lowering our carbon footprint to improving energy performance. It’s a responsibility we take seriously, and one we’re proud to be recognised for — with our products inducted into the Invidis Green Signage Hall of Fame and countless more.”



## Environment

- Smart, sustainable LED innovation
- Carbon-conscious design & deployment
- Energy efficiency at every stage
- Eco-certified supply chain partners
- Circular lifecycle product strategy



## People

- Inclusive hiring with real equity goals
- Continuous learning & career growth
- Mental health and well-being support
- Safe, inspiring work environments
- Zero tolerance on discrimination



## Social Impact

- Community-first project partnerships
- Mentoring and skills-building programs
- Pro-bono tech for non-profits
- Local employment and supplier engagement
- Ongoing investment in apprenticeships



## Values & Culture

- Ethics built into every decision
- Transparent governance and accountability
- Integrity in every partnership
- Anti-corruption, anti-bias, anti-harm
- A culture driven by purpose and people

For us, ESG isn’t a checkbox—it’s a commitment. From reducing our environmental footprint to fostering a culture of inclusion and holding ourselves to the highest standards of accountability, we’re building a business that’s as responsible as it is visionary.



# Built on Trust. Backed by Standards.

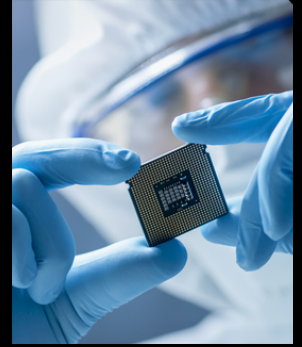
At LED Studio, quality isn't just a promise — it's engineered into everything we do. Every display undergoes rigorous physical, optical, electrical, and safety testing — including a 72-hour aging test before shipment — to guarantee performance where it matters most.

We use 100% single-batch LED packages for precise colour and brightness uniformity, and we're proud to be fully RoHS compliant through authorised third-party certification.

Our systems meet internationally recognised standards, including ISO 9000 / 14000, CE, FCC, TUV, RoHS, REACH, and UL — so when you partner with us, you're backed by some of the most trusted marks in the world.



# Services & Support



## Design & Consultancy

**We think beyond the blueprint.**

Our design team partners with you from day one — exploring your vision, your space, and your story. Every solution is custom-crafted to maximise impact, functionality, and aesthetic — no copy-paste thinking, ever.



## Bespoke Engineering

**Precision-built. Performance-ready.**

We engineer every display from the ground up — tailored to your exact needs. Whether it's curved, suspended, ultra-fine pixel pitch or built to withstand the elements, our in-house team makes the impossible, practical.



## Installation & Commissioning

**Pixels with purpose.**

We help you make the most of every screen. From advising on content best practices to helping shape strategies that move people, we bring creative thinking and technical insight together — so your message always lands.



## Extended Warranties & RMA

**Peace of mind, built in.**

Every display we deliver is backed by global support and a warranty program built for performance. With expert diagnostics, rapid replacements, and coverage wherever you are, we make sure your screen keeps shining — no matter what.



## Training

**We don't just install and go—we empower.**

Our expert-led training ensures your team has the knowledge and confidence to get the most from your LED system, day in, day out. From hands-on sessions to tailored digital guides, we make sure your story stays bright, bold, and brilliantly in sync.



## Financing

**We make investing in LED simple.**

With flexible financing solutions tailored to your needs, you can bring your vision to life without compromising on quality or creativity. Whether it's leasing, staged payments, or custom plans—we'll help you find the right path forward.

# Our Journey

It's the moments that made us. Each one has shaped the experience we bring you today.



2011

## LED Studio Founded

We begin. A small team with a big vision—turning spaces into experiences and laying the foundation for a decade of innovation.



2013

## Shenzhen Office Opens

Momentum builds with the opening of our office in China, enhancing our supply chain and fast-tracking innovation at the centre of global technology.



2016

## Our Factory Opens

Our factory with VOD opens, marking a new era of precision production. Full control of quality and lead times unlocks bold, creative possibilities.



2018

## UK Showrooms Open

We open our Swindon office and London Paddington showroom—spaces designed to inspire innovation and showcase what's possible, right in the heart of the UK



2019

## EDGE Series Launched

We unveil the 55" EDGE, redefining ultra-thin LED with COB technology. Our Central London showroom also opens—built for live demos, events, and immersive storytelling.



2020

## Global Offices Open

Despite a shifting global landscape, we expand into the USA, EMEA & APAC, setting up regional offices to bring us closer to clients and projects worldwide.



2022

## US Showroom Opens

We open our first US showroom—a landmark space for North American clients to experience LED Studio in action. Our first innovation award celebrates bold innovation.



2023

## A Breakthrough Year

We win 7 industry awards for innovation, sustainability, and design. New offices open in the US and Dubai, expanding our presence in the Middle East.



2024

## New Global HQ Launch

We move into our new HQ in Basingstoke—complete with a cutting-edge showroom and future-ready infrastructure. More than a headquarters, it's our innovation hub.



2025

## Our Boldest Year Yet

We expand into DACH, India, and Australia—unlocking new markets, stronger partnerships, and a truly global footprint. Every pixel moves us, and the industry, forward.





## Where innovation meets precision.

As a UK-owned manufacturer, we share our factory with VOD, the OEM division of our business. This unique setup gives us full control over production, innovation, and delivery—ensuring the highest standards, faster lead times, and greater flexibility for every project.

- **Factory-Controlled Quality** - Our shared facility with VOD gives us full control over production and assembly—ensuring consistent quality, reliability, and accountability.
- **Innovation, Built In** - With onsite R&D, we rapidly develop, test, and refine technologies and custom solutions to meet evolving project needs.
- **Customisation Without Compromise** - From size and spec to curve and finish, we tailor solutions at speed—without relying on third-party manufacturers.
- **A Smarter Supply Chain** - Dedicated lines and direct component access reduce lead times, lower risk, and keep your project moving.
- **OEM Expertise, Delivered** - As the trusted OEM behind leading LED brands, we bring proven engineering and manufacturing excellence to every build—yours included.



# **LEDstudio**

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