

OUR BRAND GUIDE

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Our vision

**CTOUCH FOSTERS
HAPPINESS THROUGH
EXTRAORDINARY
INTERACTIVE
EXPERIENCES
IN COLLABORATION
AND KNOWLEDGE
SHARING.**

Supporting people to reach their full potential.

Our mission

**WE WANT TO BE PRESENT
WHEREVER PEOPLE WORK
AND LEARN
TOGETHER.**

In every office, classroom, hospital, design studio, wherever there's a moment to work with others, CTOUCH is always there.

Our vision and what it means:

CTOUCH fosters happiness through extraordinary interactive experiences in collaboration and knowledge sharing.

WHY: Happiness is the joy you feel when striving for your full potential. We inspire: - freedom to explore - power and enablement - ease and simplicity - more productivity	HOW: We want people to experience us in the best and most personal ways: - through brilliant interaction - with surprising functionality - and complete ease - providing the most personal service	WHAT: People should immediately see the powerful benefits of collaborating with CTOUCH: - by reaching meaningful outcomes - through an experience of working with a collective spirit - with access to relevant software and tools - benifitting from improved teamwork and indivdual performance
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Our mission and what it means:

**We want to be present
wherever people work and
learn together.**

We want to be associated with the practise of working together to collaborate and share – in the best and smartest ways. In every office, classroom, hospital or design studio. Wherever there’s a moment to work with others, CTOUCH is always there.

Our brand values

Our brand values are reflected in everything we do as a company. We carefully shape every interaction, conversation, product, event or campaign, so that people recognise us through what we deliver.

WE WORK SMARTER.

We actively look for better ways to work together and deliver brilliant results.

WE ARE PROUD.

We come to work every day with drive, enthusiasm and optimism.

WE ARE PERSONAL.

The people we do business with matter. We go the extra mile to delight and make a difference.

WE OWN IT.

We do everything we can to do things properly and succeed. We help each other and those who matter to us.

WE WORK SMARTER. We actively look for better ways to work together and deliver brilliant results. CTOUCH®	WE ARE PROUD. We come to work every day with drive, enthusiasm and optimism. CTOUCH®	WE ARE PERSONAL. The people we do business with matter. We go the extra mile to delight and make a difference. CTOUCH®	WE OWN IT. We do everything we can to do things properly and succeed. We help each other and those who matter to us. CTOUCH®
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Our brand voice

**WHEN WE SPEAK WE ARE OPEN, WARM, WITTY
AND SMART. WE HAVE A CHARISMA AND STYLE
THAT PEOPLE ARE IMMEDIATELY DRAWN TO.**

Our brand voice is the style, tone and personality we express in the words we use. We have to make an impression if people are going to engage with us.

When we say something, we want people to hear us as we are: warm yet provocative, charismatic and smart, witty and playful.

We talk like this

**IT'S WHERE
GREATNESS
HAPPENS.**

Got a problem to solve, a deadline to meet or a team to inspire? Gather people together and start working on that thing in a snap. CTOUCH screens unlock a whole new level of amazing possibilities in any workshop, meeting, huddle – or whatever you want to call it – in an instant.

Share, inspire, have fun!
CTOUCH and you.

Witty, personal, candid and snappy language is true to our voice and connects us with people.

Not like this

**Work more
productively together
with CTOUCH**

Enhance your meeting experiences. Work together in an effective and efficient way, collaborate, share, annotate, conference and more. Enter the room, start without delay and cast your device. A fantastic asset to every meeting room.

Allow yourself the ease of use of CTOUCH meeting room solutions.

Cold, corporate and conservative language sends people to sleep and feels very safe and conventional.

People photography

**INTIMATE AND GENUINE MOMENTS.
REAL-LIFE, REAL PEOPLE. WORKING TOGETHER.
IN VARIED INDUSTRIES AND SITUATIONS.**

Photography gives visual connection to engaging stories. It helps our customers relate to, be intrigued by, and ultimately be engaged with what they see.



It's all about capturing really genuine moments.

Show the rough with the smooth, the smiles and the tears. The lows of frustration as well as moments of joy when, finally, there's a wonderful breakthrough!

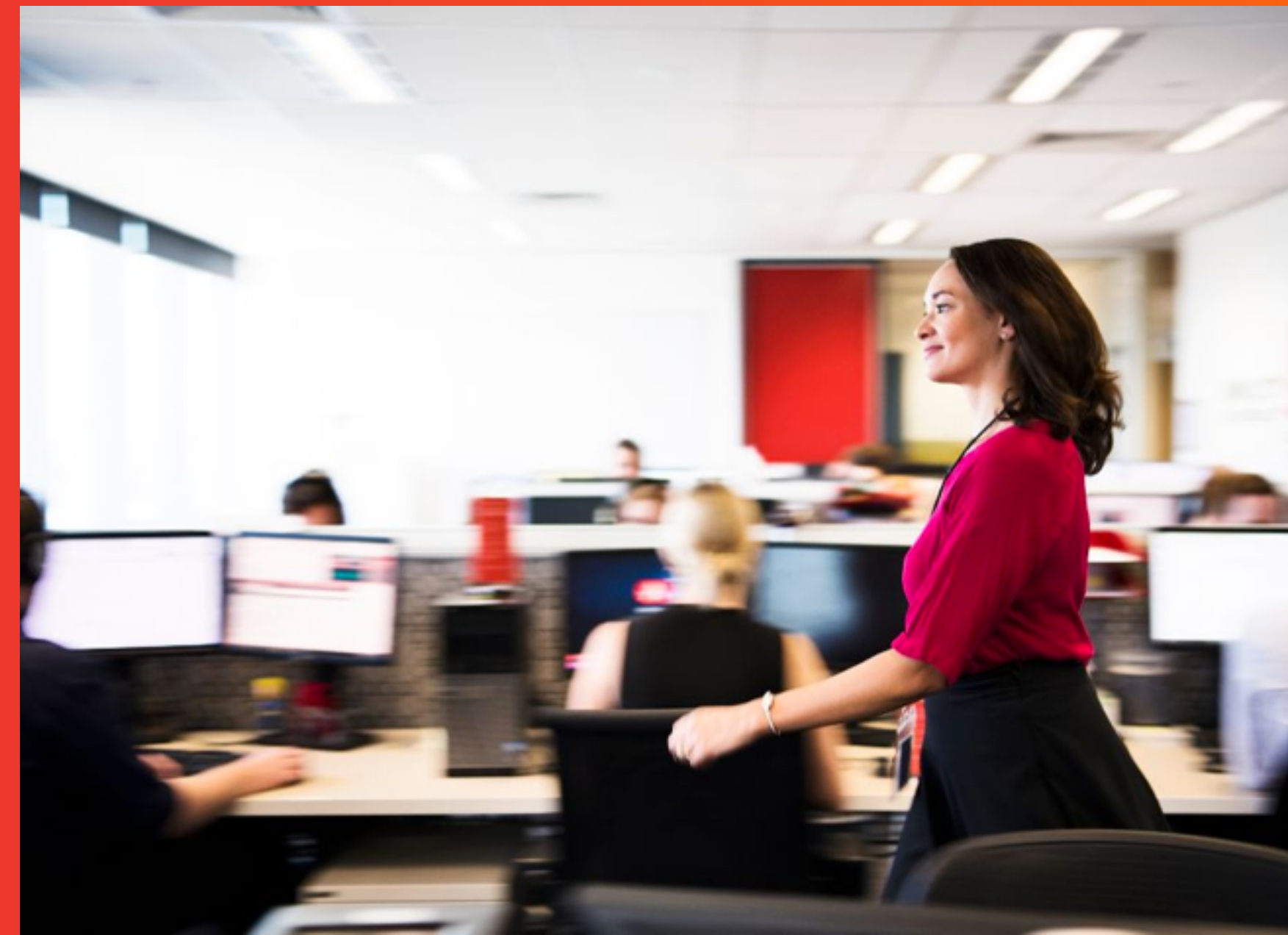
Life is real, situations aren't perfect and nor are the people we shoot. We want to capture that, above all else.

It's not always necessary to show faces. It's clear in this shot that the team on the right is in deep conversation. Also, by including the office dog as the main focal point, it suggests a maverick approach to doing things. Just like CTOUCH.



Come in close to the action. Genuine moments can show a mix of emotions. We want people to feel happy using our products and services. Let's see that come through in our images.

Capture the buzz of office life. Find great ways to show the pace of the busy day at work.



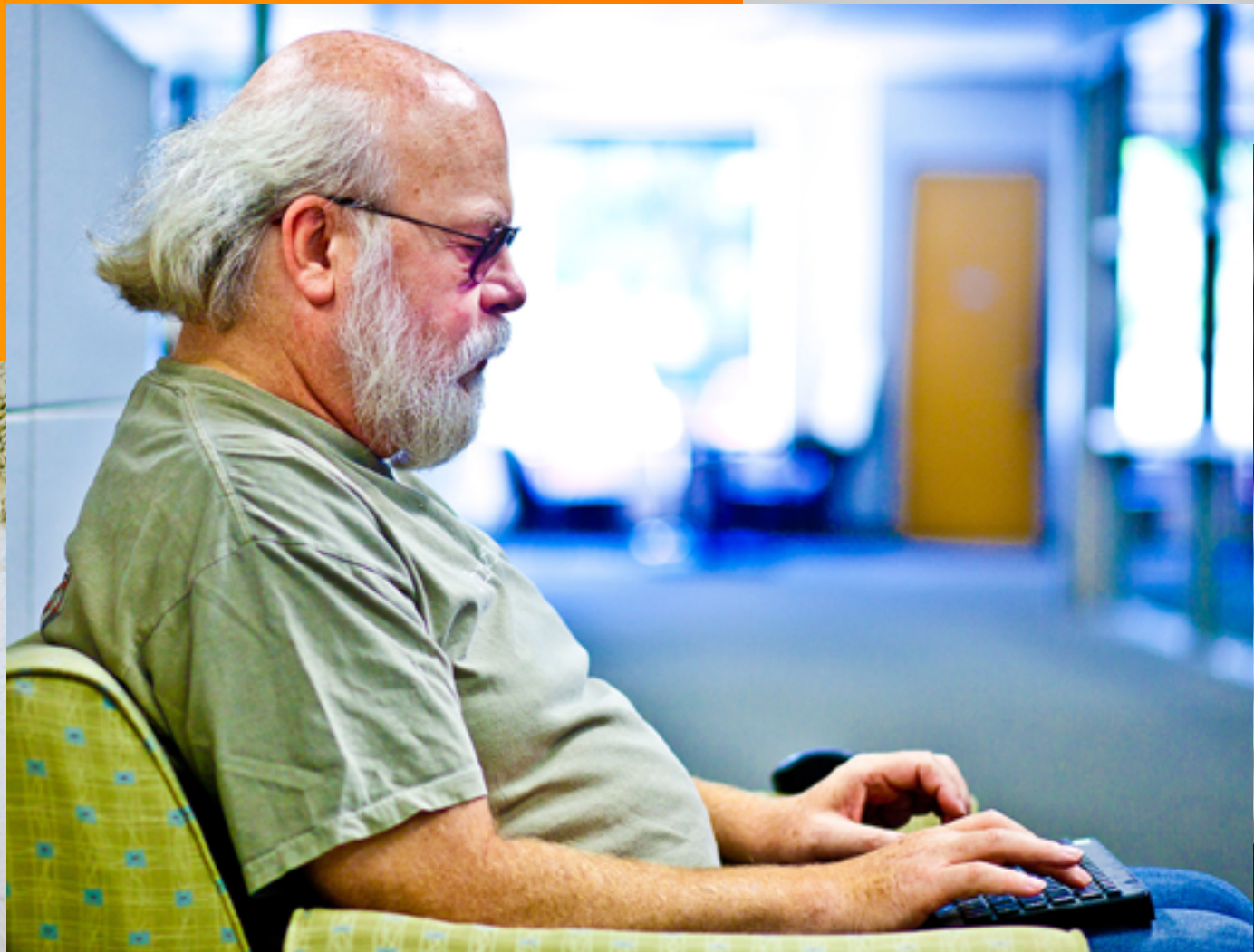
People are not supermodels,
but they are super humans.
We like real people, just like us.



The cool creative



The passionate teacher



The seasoned expert



The boss



The imaginative child

The relaxed co-worker

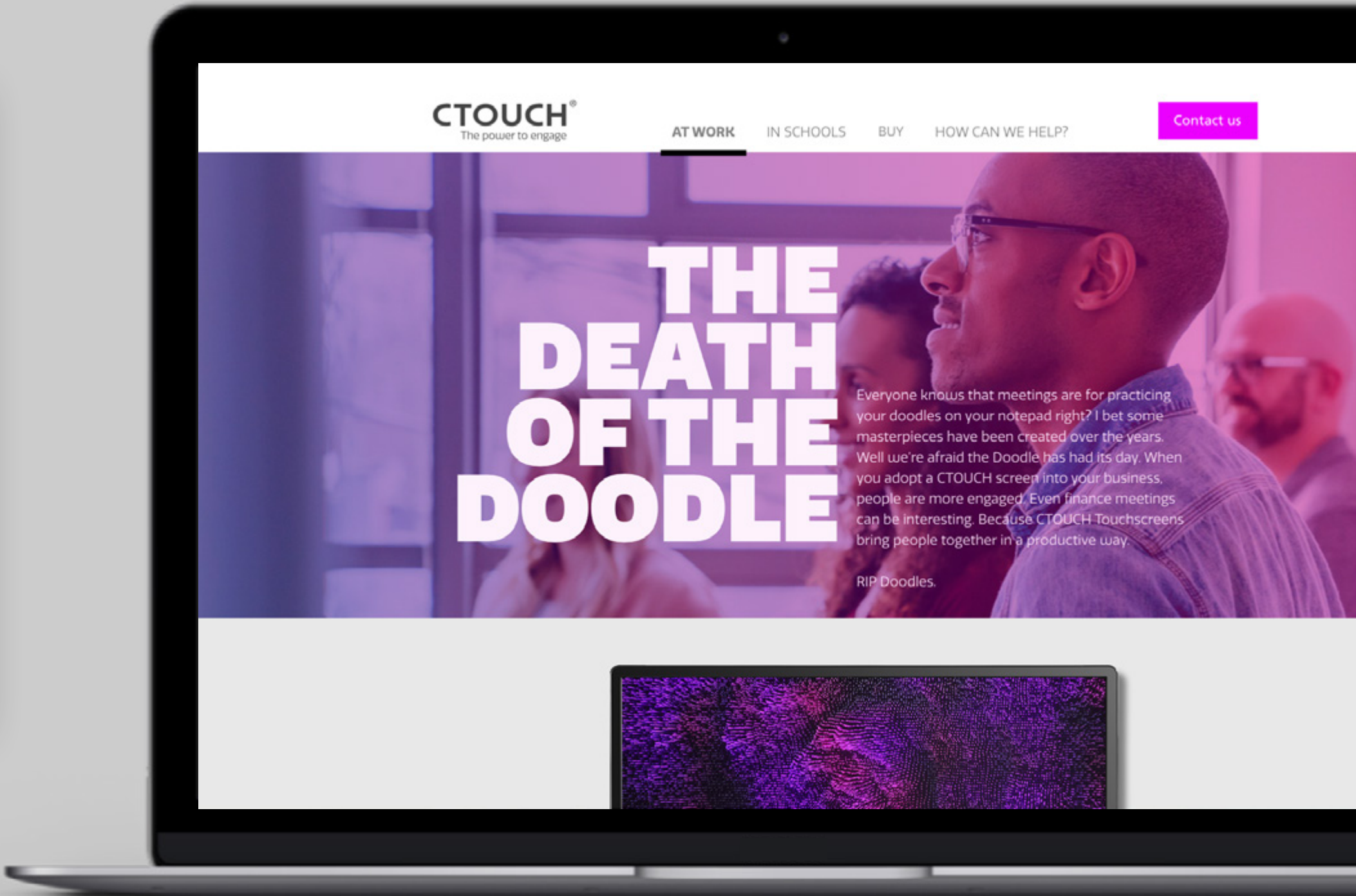
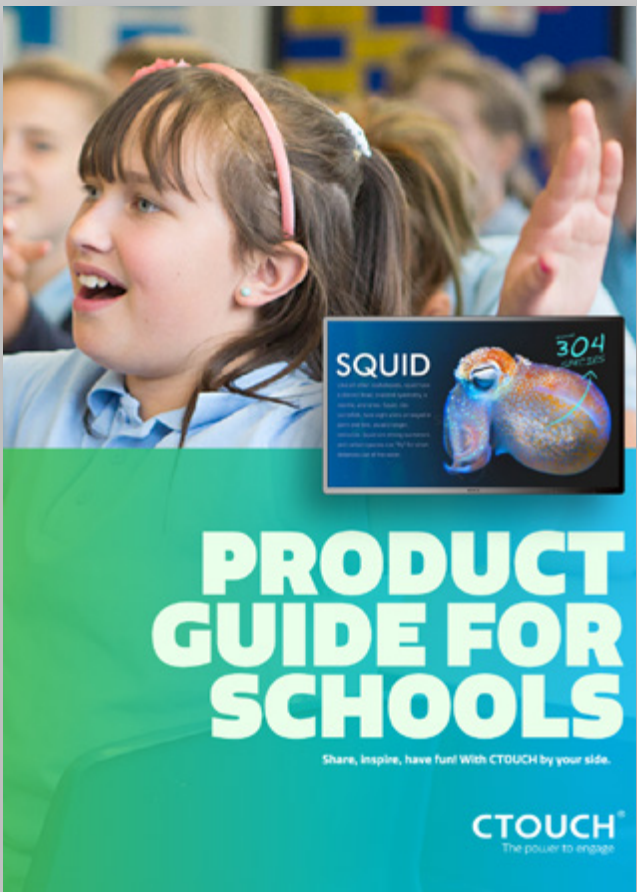
Telling stories through design

**DO NOT READ THE NEXT SENTENCE.
WE ARE BRAVE ENOUGH TO START A
CONVERSATION THAT MATTERS.**

Four seconds. That's all you generally get to make an impact on your audience. It's vital to convey the essence of the story. Be brief, be punchy, be brave. This way you may just invite curiosity and give them a reason to dive deeper.

Your key image and your headline need to work hard to be noticed. Keep the content clean and simple and use only what is essential. Make every element of your layout matter to get your message across.

Here are some inspirational examples of bold layouts and provocative stories that hit all the right notes.



NO MORE NOSE PICKING

Kids will be kids, and we don't ever want to change that. We do want to make teaching, and learning more fun however. And that's where our touchscreens come into their own. CTOUCH screens can make even the most boring lessons (maths) much more fun!

And we all know, a happy mind is a healthy one.



Share, inspire, have fun!
With CTOUCH by your side.

CTOUCH®
The power to engage



THE DEATH OF THE DOODLE

Everyone knows that meetings are for practicing your doodles on your notepad right? I bet some masterpieces have been created over the years. Well we're afraid the Doodle has had its day. When you adopt a CTOUCH screen into your business, people are more engaged. Even finance meetings can be interesting. Because CTOUCH Touchscreens bring people together in a productive way.

RIP Doodles.

Share, inspire, have fun!
With CTOUCH by your side.



CTOUCH®
The power to engage



NO MORE BULLSH*T MEETINGS



Let's all have a meeting about a meeting...! Actually let's not. Because meetings are typically stale, boring and unproductive affairs. It doesn't have to be like that though. Honestly. When you adopt a CTOUCH screen into your business, things change. Meetings are engaging, even the people in them look more engaged! And dare I say it, they actually become fun.

Imagine that, a fun meeting.

Share, inspire, have fun!
CTOUCH and you.

CTOUCH®
The power to engage

THAT MONDAY FEELING.

CTouch screens unlock a whole new level of amazing in any workshop, meeting, huddle - or whatever you name it - in an instant.



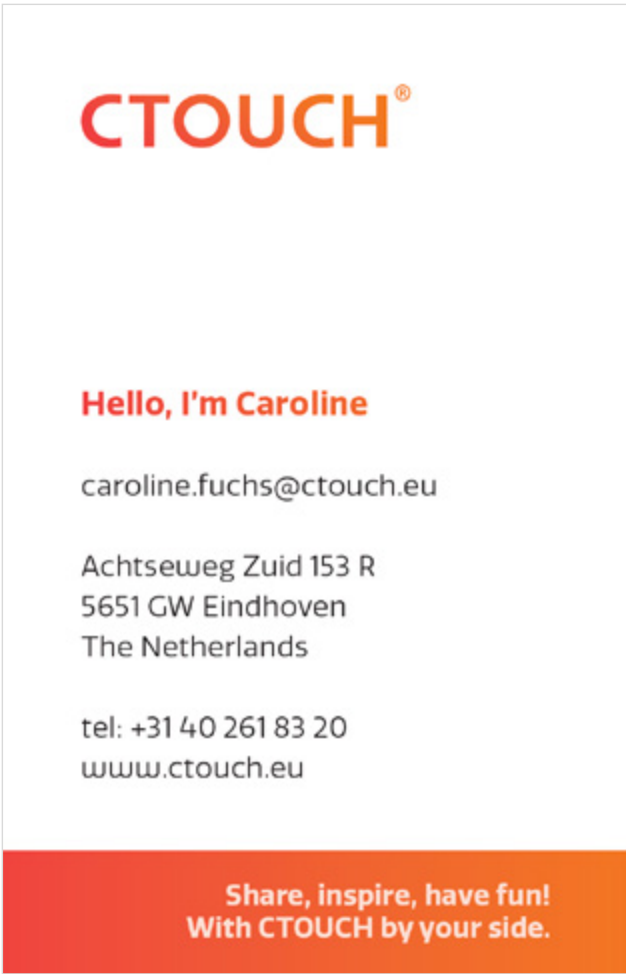
CTOUCH[®]
The power to engage

Wordmark

**OUR WORDMARK IS PRESENTED PROUDLY AND
CONSISTENTLY ACROSS ALL TOUCH POINTS**

Proudly placed

The wordmark takes pride of place wherever we use it.



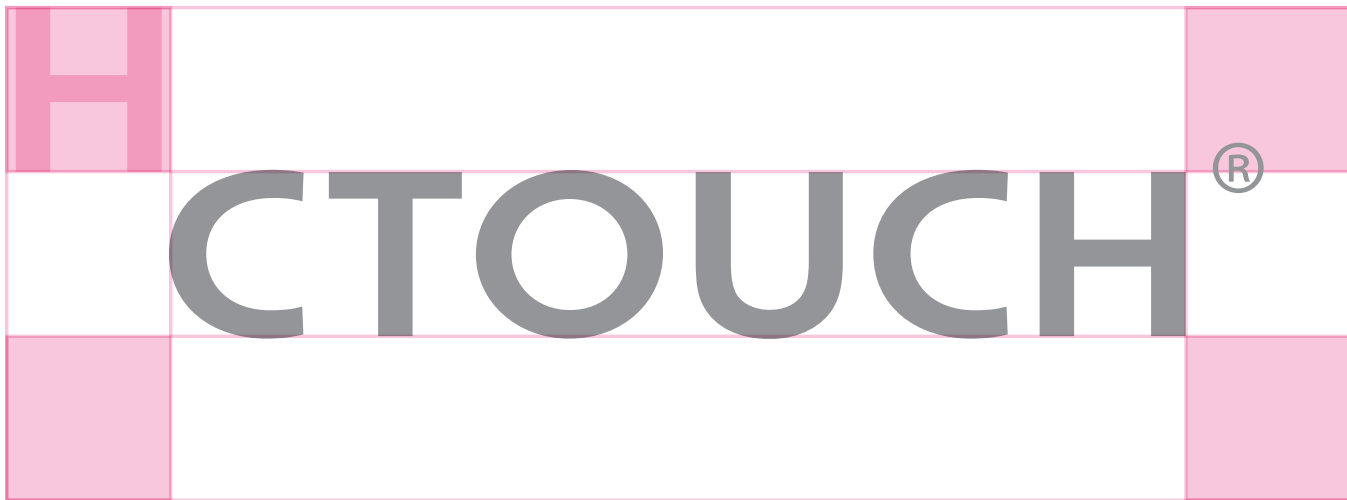
Consistently executed

It should always be placed in a consistent manner, following a few simple rules.

Clear zone with strap line



Clear zone without strap line



We are proud of our wordmark – so give it the space it deserves. It always has a clear zone around it.

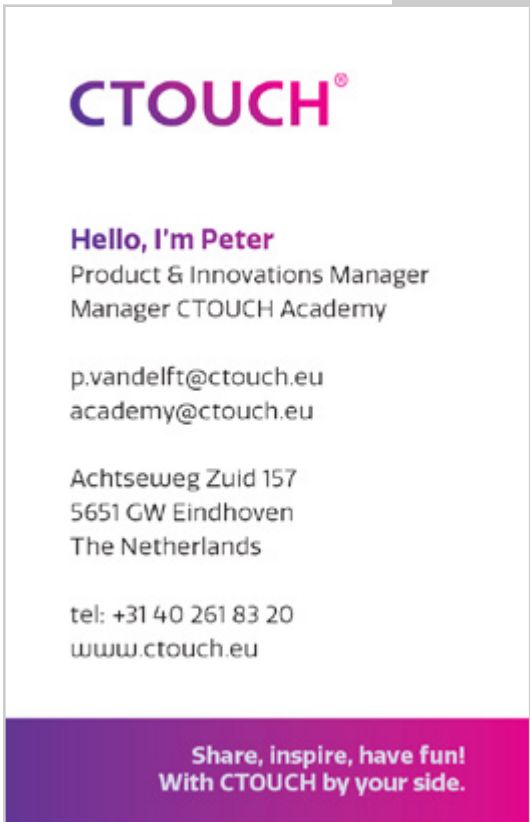
This clear zone is equal to 1 x cap height (the height of the 'H'). No text or symbols of any kind may appear in this area.

Example with strap line



Only use the strap line version of the logo when it appears by itself and there is no other communication. Examples might be signage or the closing slide on a presentation. As well as in official documents and stationery.

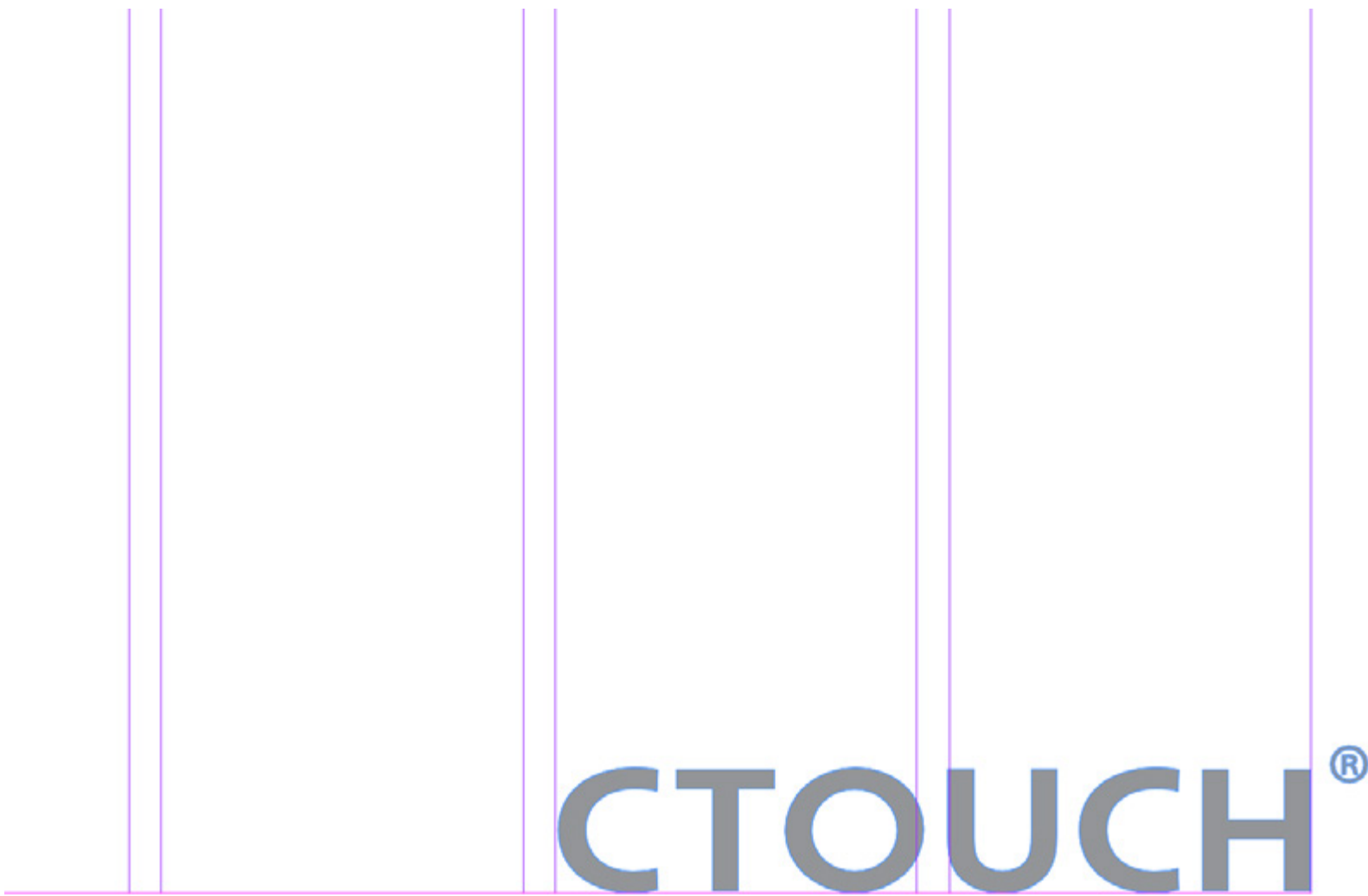
Examples without strap line



In all other situations, our wordmark is most commonly used without the strap line and is usually but not exclusively placed in the bottom right corner as a sign off to communication.

Appropriate sizes and positions

Use your design grid to work out the position of the wordmark.



Align the wordmark precisely to your grid



Look for pleasing proportion and scale:

Think of approximate halves, thirds or quarters to get the scale right.

Depending on your touchpoint, the wordmark could be large or small.



Applying wordmark on top of images and different backgrounds

There are a few ways to apply the wordmark for flexibility and flavour. Here are the options below.

On white backgrounds



With one of our gradients applied through it from left to right.



In grey when the overall layout is too colorful already. It is up to the designer to make that choice.

On colours and photography backgrounds



When applied on a colour, gradient or image, it should always be white. Be sure that the background is calm and with enough contrast to keep the wordmark visible.

On black or grey backgrounds



On a plain grey or black background, we always use white.

**We don't believe in too many rules,
but please, don't ever, ever do this!**

Here are a few things we never want to see and there are probably more, but these are the main no-no's!

Minimum width of
wordmark application
is 15mm or 100 pixels wide



don't make too light



don't use colours outside of our palette



don't distort



don't make it hard to read



don't outline



don't add an image inside the wordmark



don't add a shadow



Typography and fonts

**OUR FONT HAS AN OPEN, HUMANIST FACE.
IT HAS SOME CHARACTERFUL SHAPES, COMES IN
VARIOUS USEFUL WEIGHTS, AND IS EASY TO READ.**

Our font family is Quatro. We only use UltraBlack with a tight leading set in caps for our headlines and Book for our body copy.

We can use other weights and italics for quotes and subheadlines etc.

Quatro is an open, humanist face. It has some characterful shapes, comes in various useful weights, and is easy to read.

K t Y u w &

MORE IS MORE.

Abnobit estrum conectem quis res et lam, corruptium fugitiisciam doloreh endendam ut ut everepuda il ipsa id maximpor aliquo doluptate rescii coressero omniae nonem. Equos dundio vellace sernam hitas et acesciet volut ad ut officiam voluptur mo ende ven.

SUB HEADLINE

Always be set in book. Et quam nimilique officipiciaere nobit estrum conectem quis res et lam, corruptium fugitiisciam doloreh endendam ut ut everepuda il ipsa id maximpor aliquo doluptate rescii coressero omniae nonem. Equos dundio vellace

SUB HEADLINE

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Appropriate sizes and positions

We use the following variations of the font Quatro:

QUATRO ULTRA BLACK **Size** = 100pt, **Line-Height** = 87%, **Letterspacing** = 10%
H1

IT'S WHERE
GREATNESS
HAPPENS.

We can use variation in the alignment to get a more surprising and playful effect. The CTOUCH gradients and 15% colors can be used for the styles H1, H2, H3 and H4.

QUATRO ULTRA BLACK Size = 36pt, 87%, 10%
H2

WE WANT TO BE
PRESENT
WHEREVER PEOPLE
WORK AND LEARN
TOGETHER.

QUATRO BOLD Size = 16pt, 115%, 10%
H4

We want to be present wherever people
work and learn together.

We want to be present wherever people
work and learn together.

QUATRO BOLD Size = 16pt, 87%, 10%
H3

WE WANT TO BE
PRESENT
WHEREVER PEOPLE
WORK AND LEARN
TOGETHER.

QUATRO LIGHT Size = 11pt, 155%, 0%
p

We want to be present wherever people work and learn together.Ditatem recus, gendam rehenet earum nobis mod eatemqes et quis quid et eaque inulpa se vollupt atinci inimo et quossitatum intions erferehenda solorib erisquo sanihilibus, et iliquid enecati aerioremped magnam rero tem facessunt voluptia ad eum reprat es evelluptae ad molorit adis ut es quid quisci blanimi ntecte consequ nestia id maximil mintiumque sit, iureXimodis quaectur alignis atum sim nonsed que labores dolorro venduci atemperis et rem hillorera sum none doloreperum

Appropriate sizes and positions

We have designed a customized bulleted list, we use in print and online. The tailormade font is called CTOUCHSummary and is available in all the gradients.

As a variation on the tailormade list, we use a square graphic in the same gradient or color as the title above this list. With technical data sheets, we use a divergent line spacing.

Graphic: CTOUCHSummary Size = 18pt, Text: LIGHT Size = 11pt, Line-Height = 155%, Letterspacing = 0%
Bullet list

- ✔ **Super user-friendly interface**
Even non tech-savvy people can do a fearless presentation.
- ✔ **Share content wirelessly with any device**
The Leddura 2Share Essentials lets you share content wirelessly with any device. Secure, reliable, productive.
- ✔ **Infinite whiteboard and annotation functionality**
Write, mark, annotate directly on the touchscreen. And the best part is: you'll never run out of writing space.
- ✔ **Human presence detection**
Nobody there? The screen automatically turns off. Ready for your next meeting? The screen turns on again when you enter the room.
- ✔ **Integrated far-field JBL® microphones**
Equipped with advanced sound reduction and echo-cancellation technology.
- ✔ **Top-notch JBL® Live Stage (Virtual) Surround Sound**
The integrated 80 W JBL® speakers deliver Live-stage (virtual) Surround sound. Unlike anything else you've ever experienced at work!

Squares: QUATRO BLACK Size = 18pt, Text: LIGHT Size = 8pt, Line-Height = 137%, Letterspacing = 0%
Bullet list technical data

- Touch system
- Touch system: Adaptive touch
 - Touch point: 32 Point
 - Touch tools: Hands or other solid (soft tip) object
 - Accuracy: ±2mm
 - Touch Resolution: 32768 x 32768 (pixels)

CTOUCHSummary Size = 8 pt, Line-Height = 137%, Letterspacing = 0 %, line = 0,5pt
Table

	Integrierte Halterung an der Vorderseite der Höhenverstellung (siehe Abb. A)		Integrierte Halterung an der Oberseite der Höhenverstellung (siehe Abb. B)		Mit optionaler Erweiterungshalterung an der Vorderseite	
	Unteres Display in tiefster Position	Oberes Display in höchster Position	Unteres Display in tiefster Position	Oberes Display in höchster Position	Unteres Display in tiefster Position	Oberes Display in höchster Position
55 INCH	659	1940	1009	2290	429	2520
65 INCH	605	2007	955	2357	375	2569
70 INCH	668	2136	1018	2486	438	2716
75 INCH	546	2074	896	2424	316	2654
86 INCH	492	2170	842	2520	N.Z.	N.Z.

When the font family Quatro isn't available, we use the font family Verdana. For headlines use the BOLD with a tight leading set in caps and Regulare for our body copy.

We can use other weights and italics for quotes and subheadlines etc.

Verdana is also an open, humanist face and more common then Quatro and is easy to read.

K t Y u w &

MORE IS MORE.

Abnobit estrum conectem quis res et lam, corruptium fugitiisciam doloreh endendam ut ut everepuda il ipsa id maximpor aliquo doluptate rescii coressero omniae nonem. Equos dundio vellace sernam hitas et acesciet volut ad ut officame voluptur mo ende ven.

SUB HEADLINE

Always be set in book.Et quam nimilique officip iciaere nobit estrum conectem quis res et lam, corruptium fugitiisciam doloreh endendam ut ut everepuda il ipsa id maximpor aliquo doluptate rescii coressero omniae nonem. Equos dundio vellace

SUB HEADLINE

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Appropriate sizes and positions

When the font family Quatro isn't available, we use the font family Verdana.

VERDANA BOLD **Size** = 100pt, **Line-Height** = 90%, **Letterspacing** = -25%

H1

IT'S WHERE
GREATNESS
HAPPENS.

We can use variation in the alignment to get a more surprising and playful effect. The CTOUCH gradients and 15% colors can be used fot the styles H1, H2, H3 and H4.

VERDANA BOLD Size = 36pt, 95%, -25%

H2

WE WANT TO BE
PRESENT
WHEREVER PEOPLE
WORK AND LEARN
TOGETHER.

VERDANA BOLD Size = 16pt, 115%, 0%

H4

We want to be present wherever people work and learn together.

We want to be present wherever people work and learn together.

VERDANA BOLD Size = 16pt, 100%, 0%

H3

WE WANT TO BE
PRESENT
WHEREVER PEOPLE
WORK AND LEARN
TOGETHER.

VERDANA REGULAR Size = 11pt, 155%, 0%

p

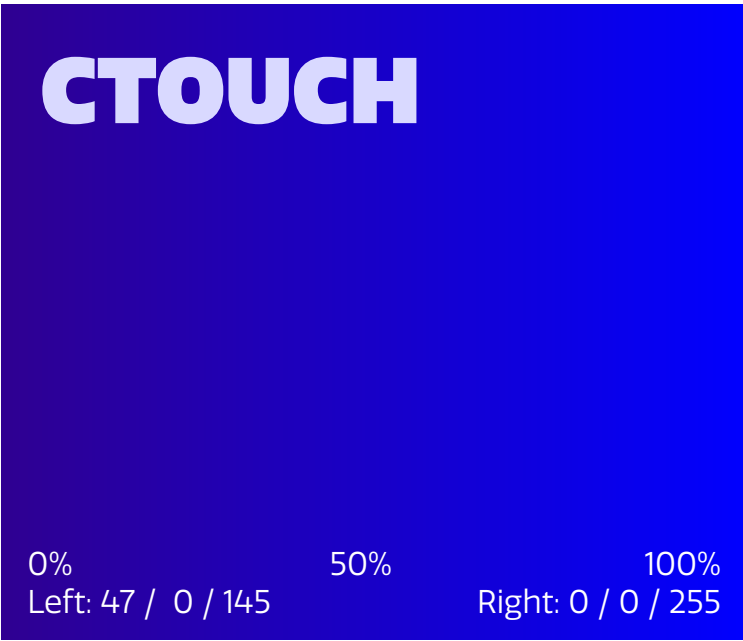
We want to be present wherever people work and learn together.Ditatem recus, gendam rehenet earum nobis mod eatemqes et quis quid et eaque inulpa se vollupt atinci inimo et quossitatum intions erferehenda solorib erisquo sanihilibus, et iliquid enecati aerioremped magnam rero tem facessunt voluptia ad eum reprat es evelluptae ad molorit adis ut es quid quisci blanimi ntecte consequo nestia id maximil mintiumque sit, iureXimodis quaectur alignis atum sim nonsed que labores dolorro venduci atemperis et rem hillorera sum none doloreperum

Colours

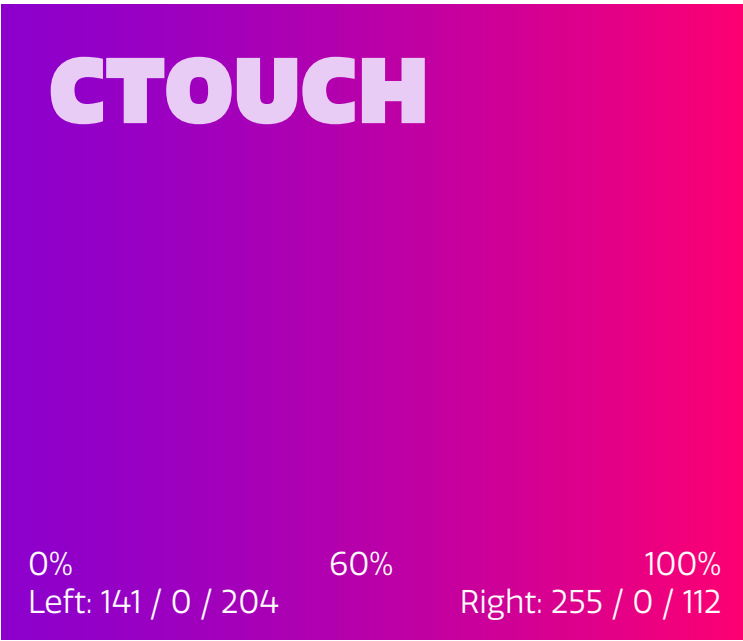
OUR COLOURS ARE BOLD AND BRIGTHEN YOUR WORLD. WE ESPECIALLY LIKE TO BLEND THEM. IT'S ALMOST LIKE CREATING NEW COLORS.

CTOUCH Brand Identity Guide / Colours RGB

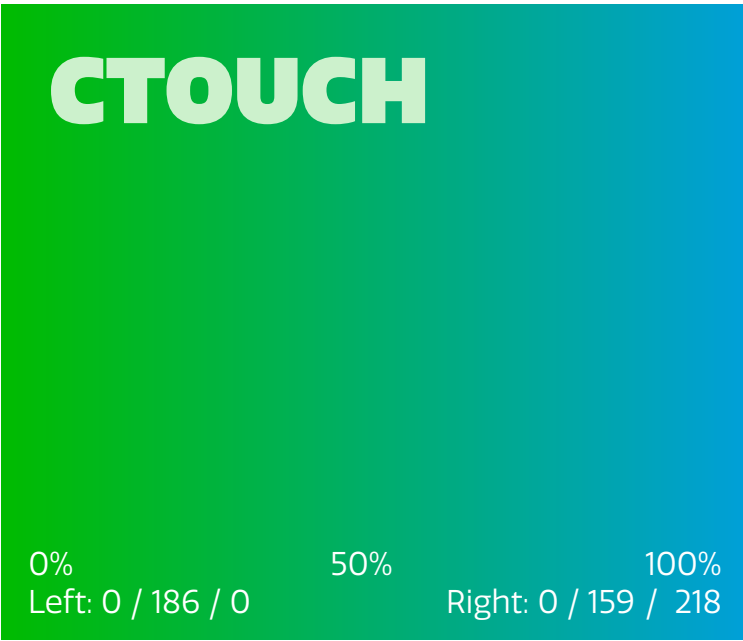
Gradients RGB / Hexa Colours



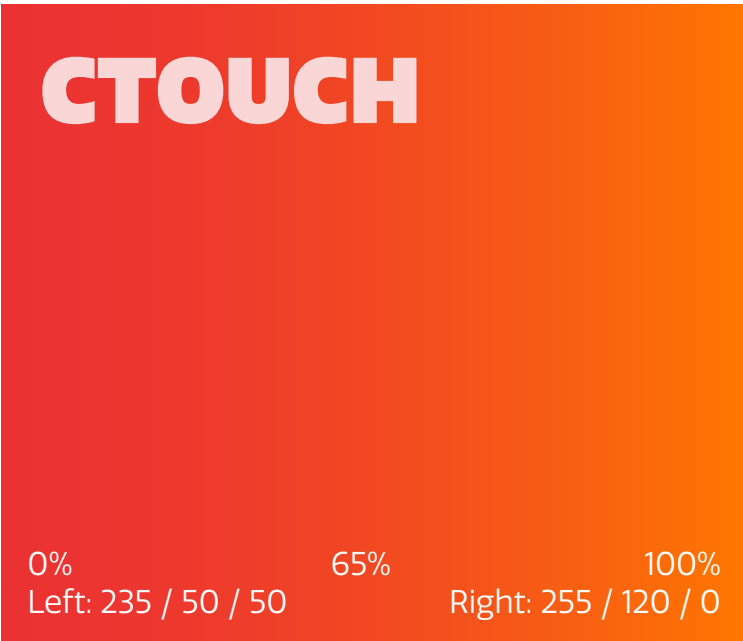
Electric Blue



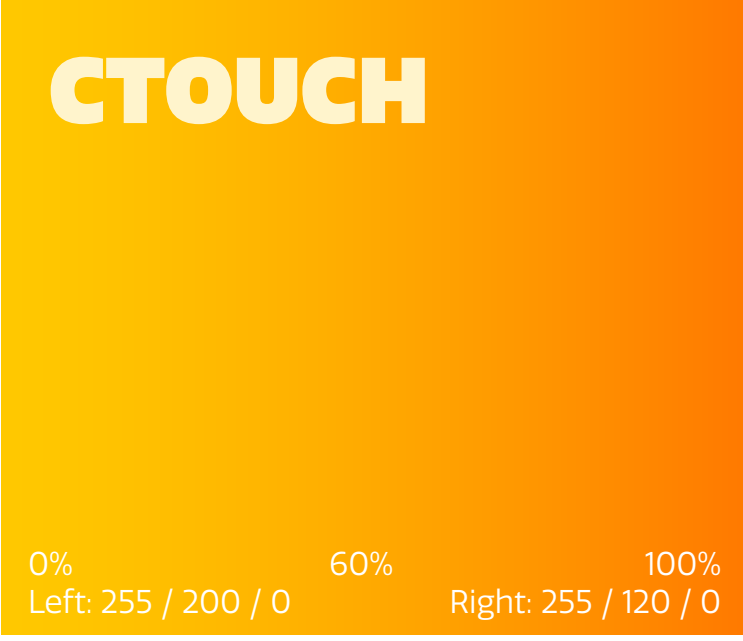
Purple Haze



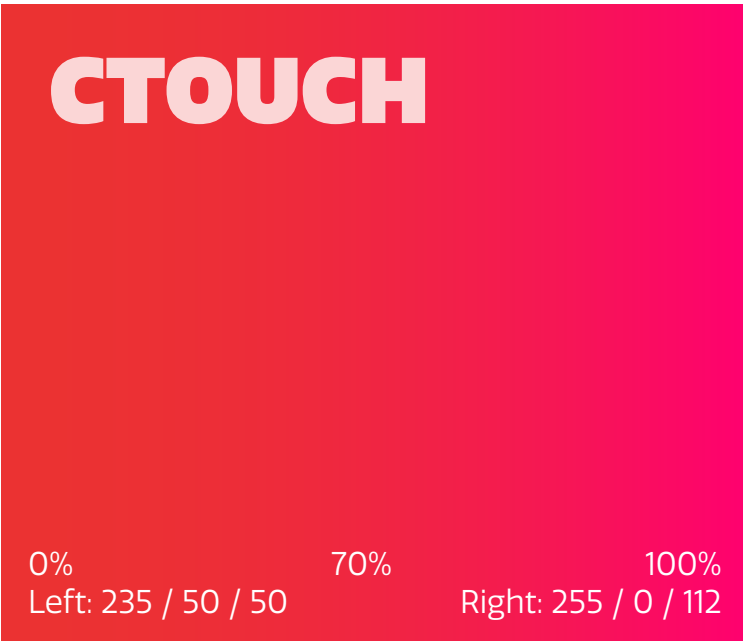
Life Aquatic



Blood Orange

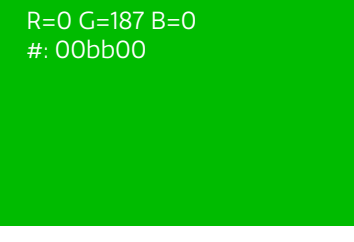
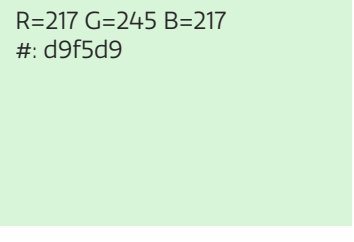
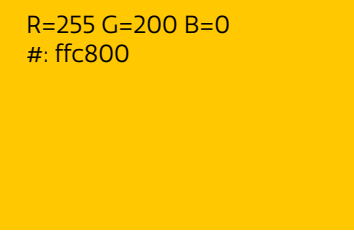
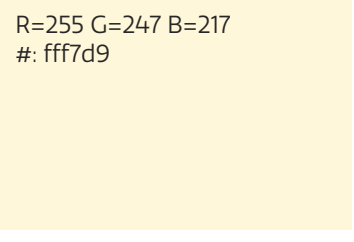
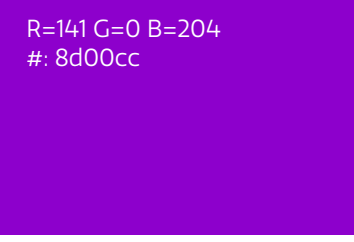
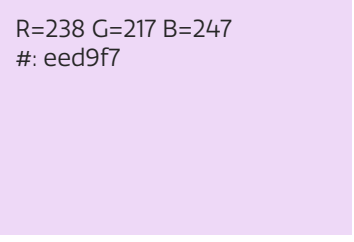
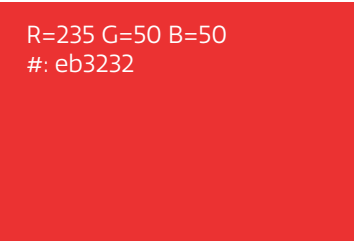
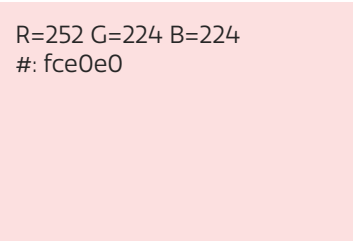
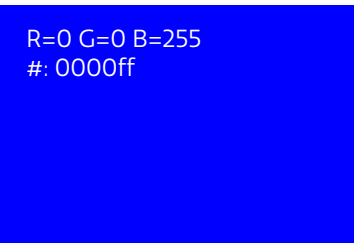
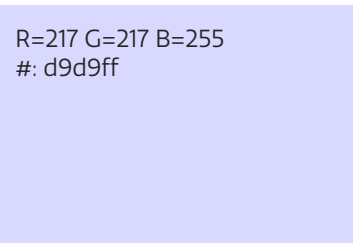


Mellow Yellow

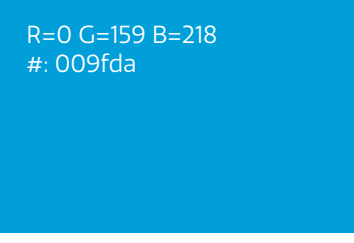
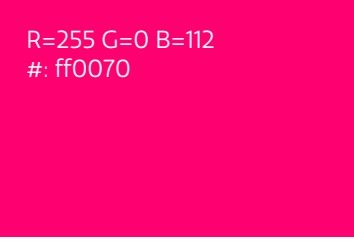


Hot Pink

Headline colours RGB

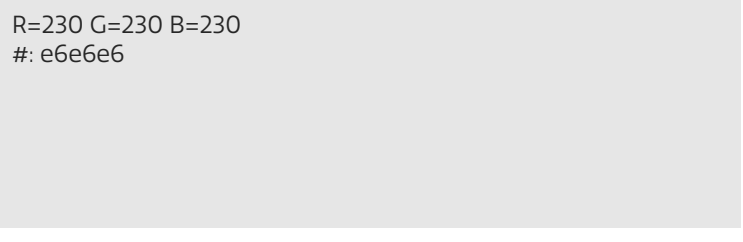


To be used on top of gradients only

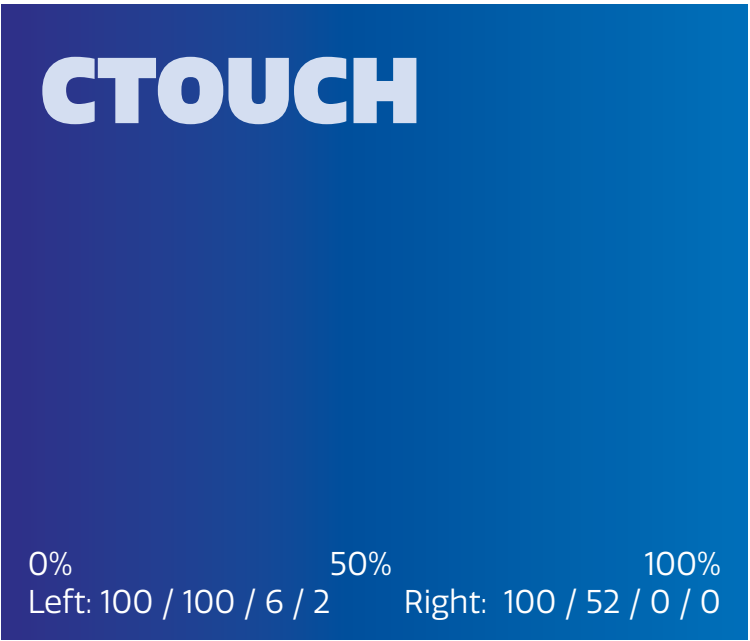


To be used on white

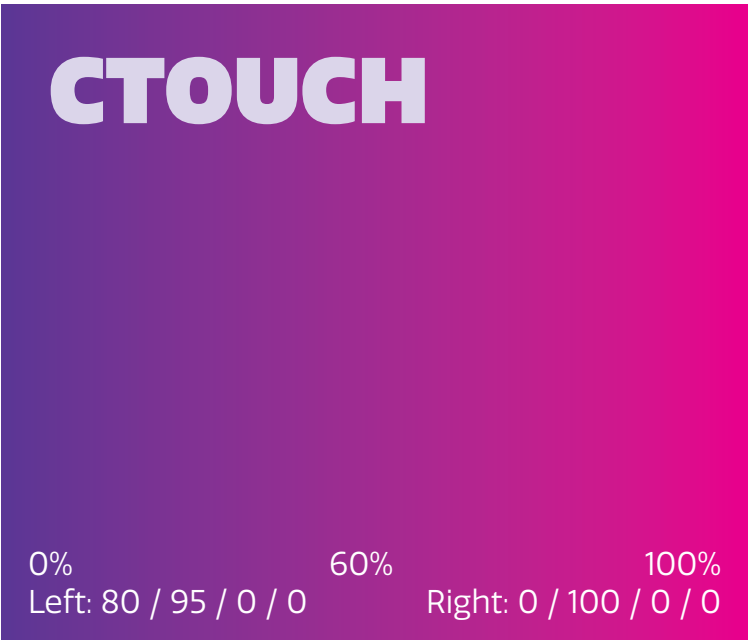
Greys RGB



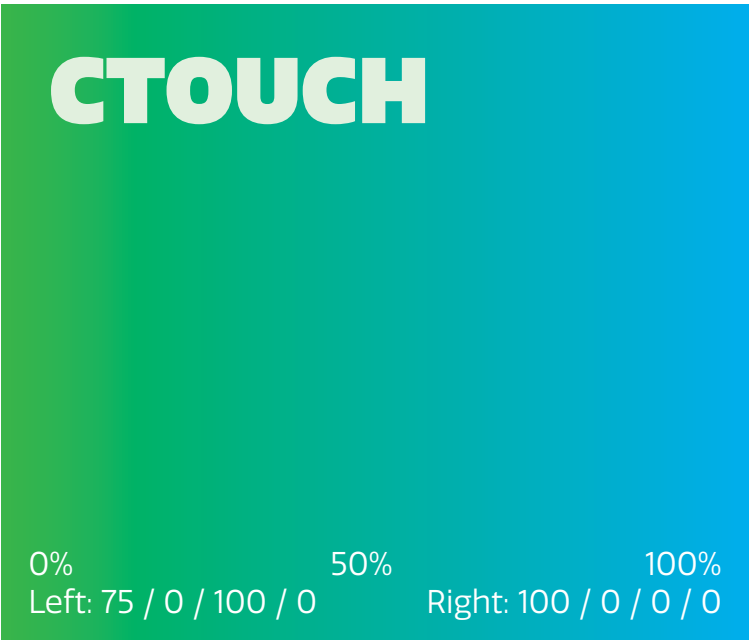
Gradients CMYK



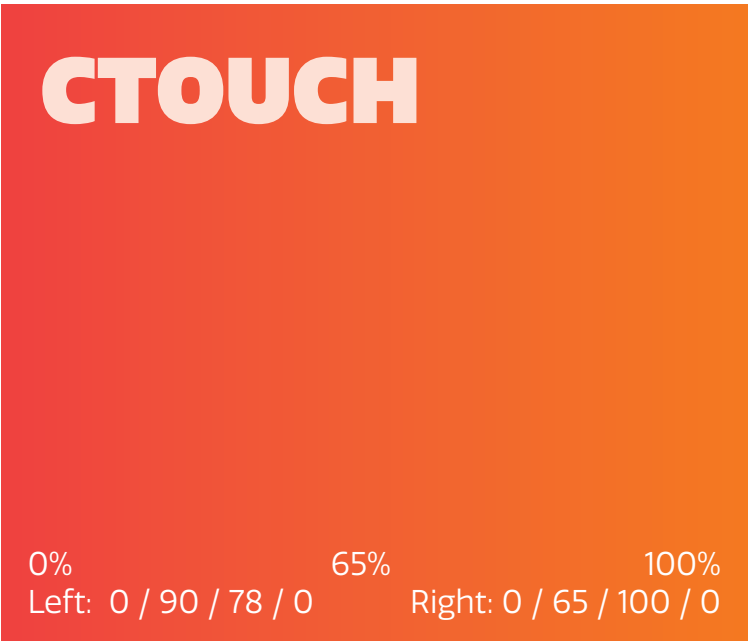
Electric Blue



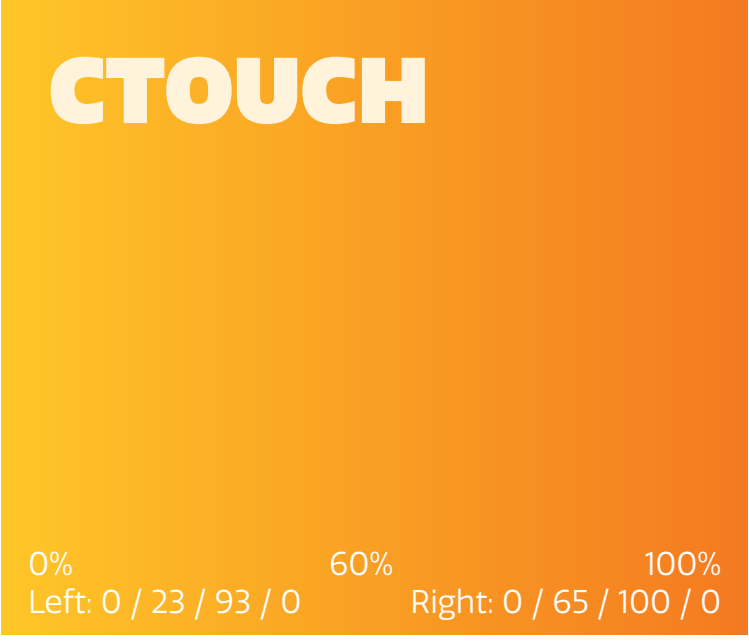
Purple Haze



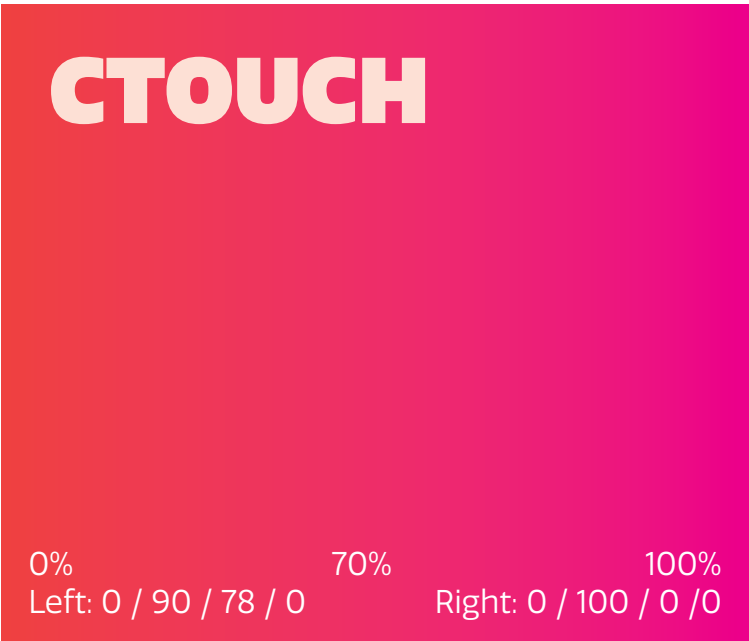
Life Aquatic



Blood Orange

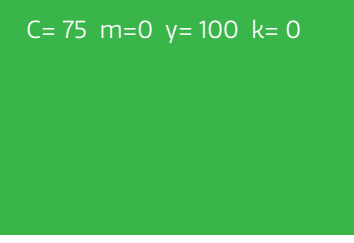
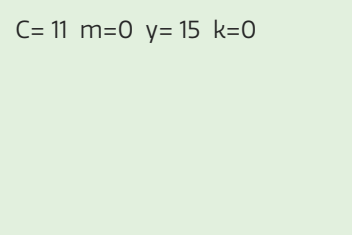
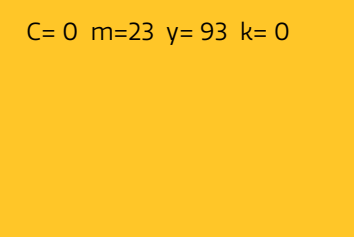
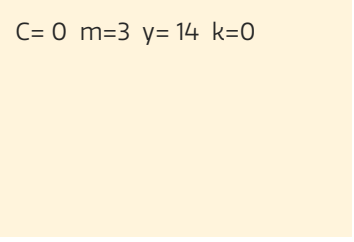
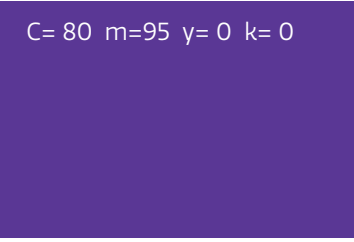
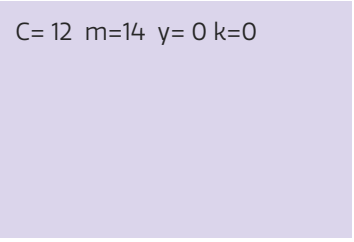
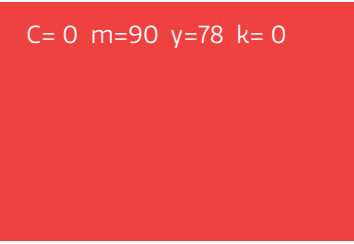
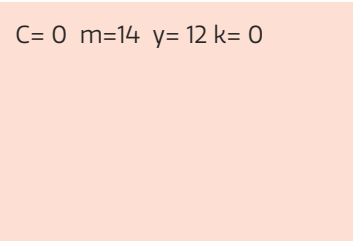
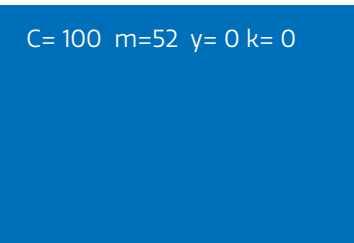
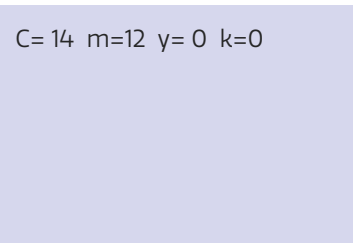


Mellow Yellow

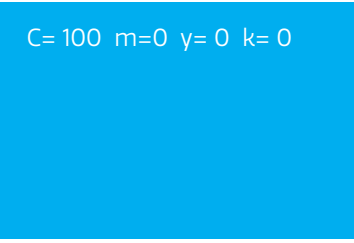
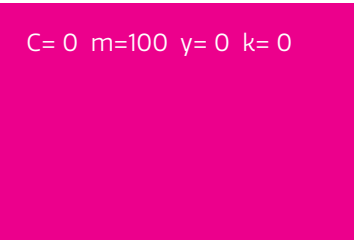


Hot Pink

Headline colours CMYK

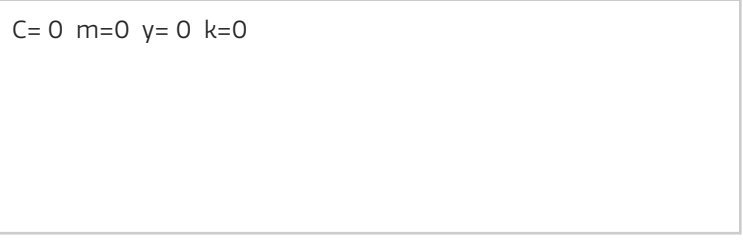
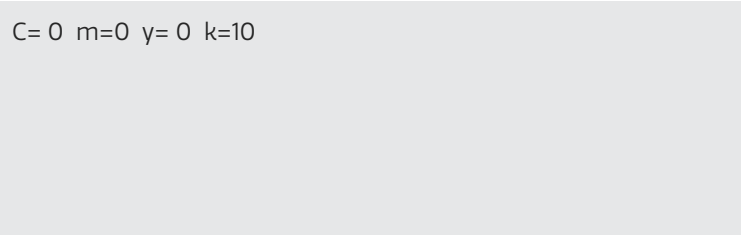
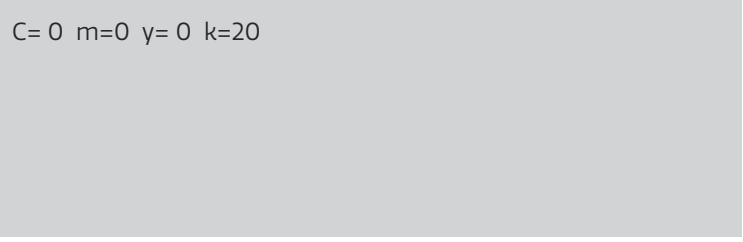
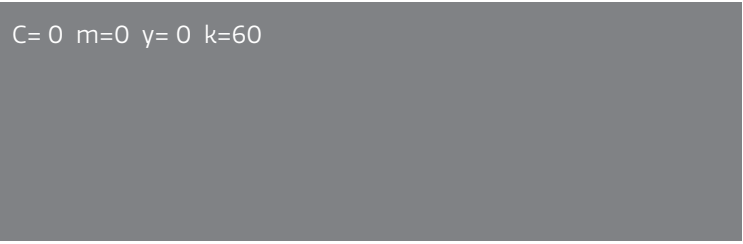
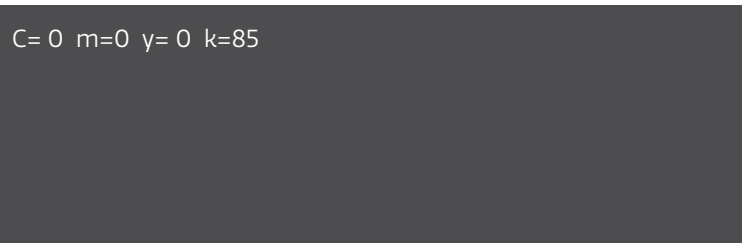


To be used on top of gradients only



To be used on white

Greys CMYK



Gradients Pantone Coated



Electric Blue



Purple Haze



Life Aquatic



Blood Orange



Mellow Yellow

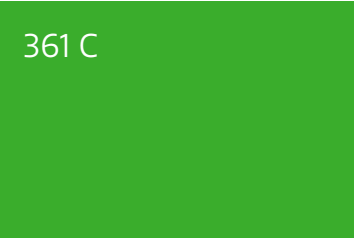
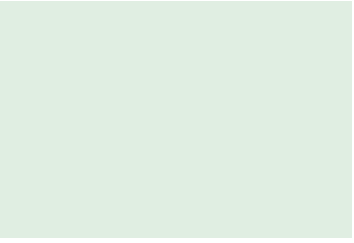
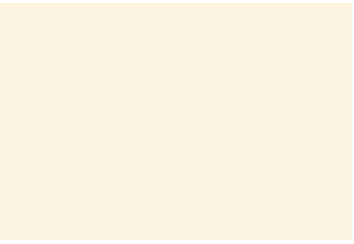
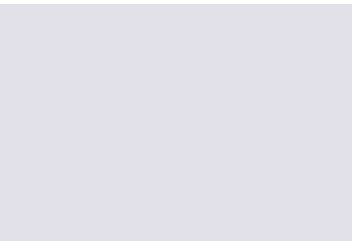
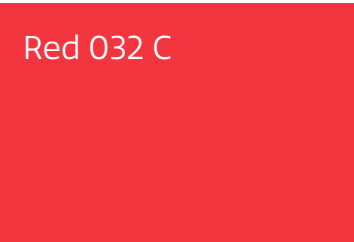
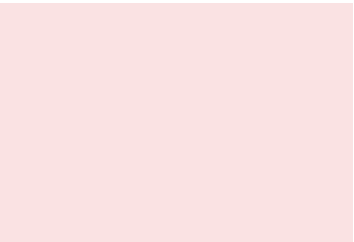
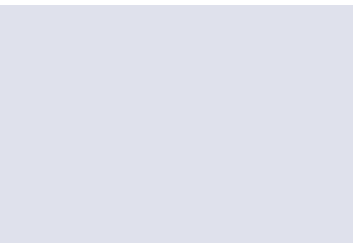


Hot Pink

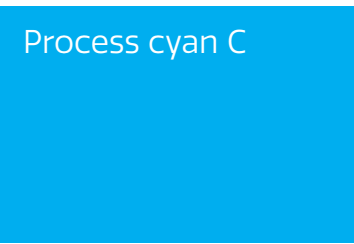
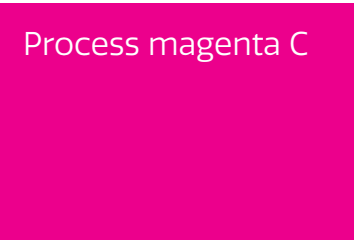
When printing: rather build the gradients in full colour.

Headline colours Pantone C

15% van PMS

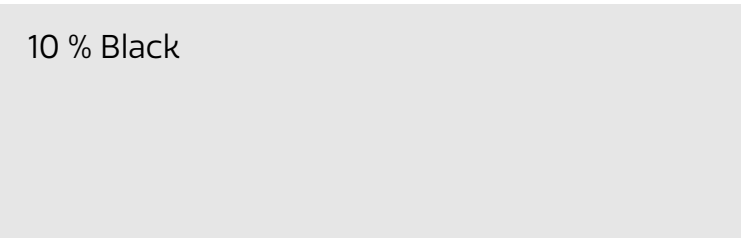


To be used on top of gradients only



To be used on white

Greys Pantone



Gradients Pantone Uncoated



Electric Blue



Purple Haze



Life Aquatic



Blood Orange



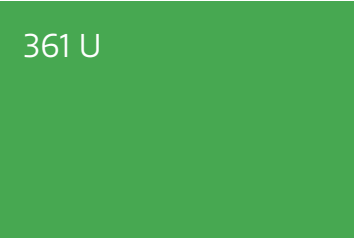
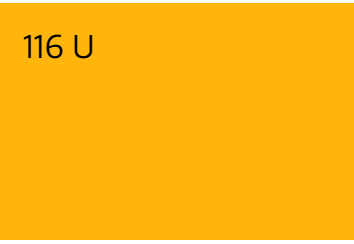
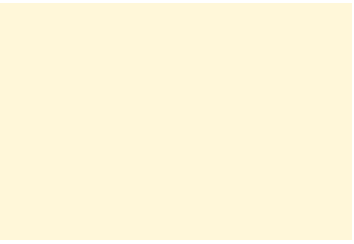
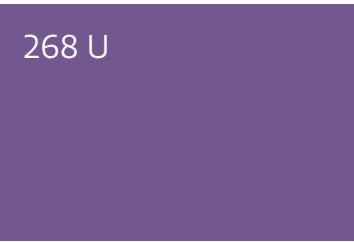
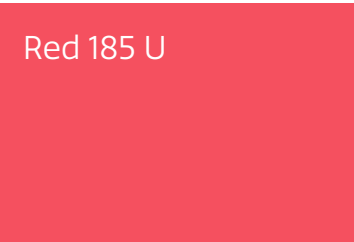
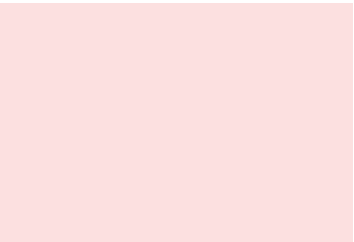
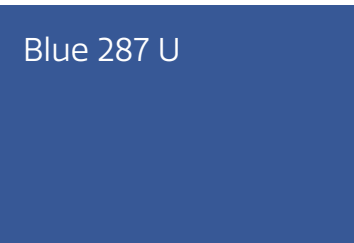
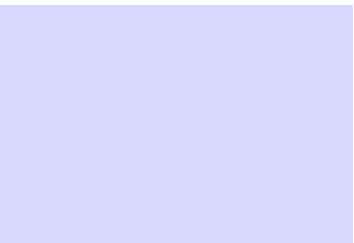
Mellow Yellow



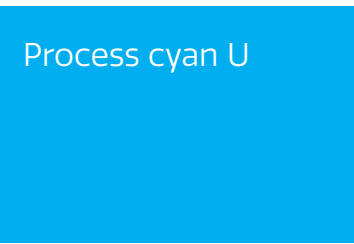
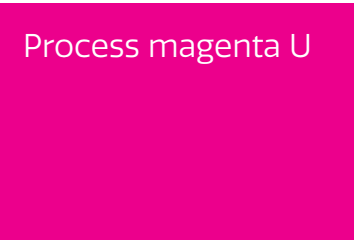
Hot Pink

When printing: rather build the gradients in full colour.

Headline colours Pantone U

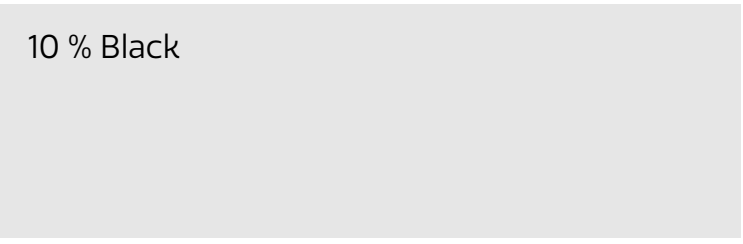


To be used on top of gradients only



To be used on white

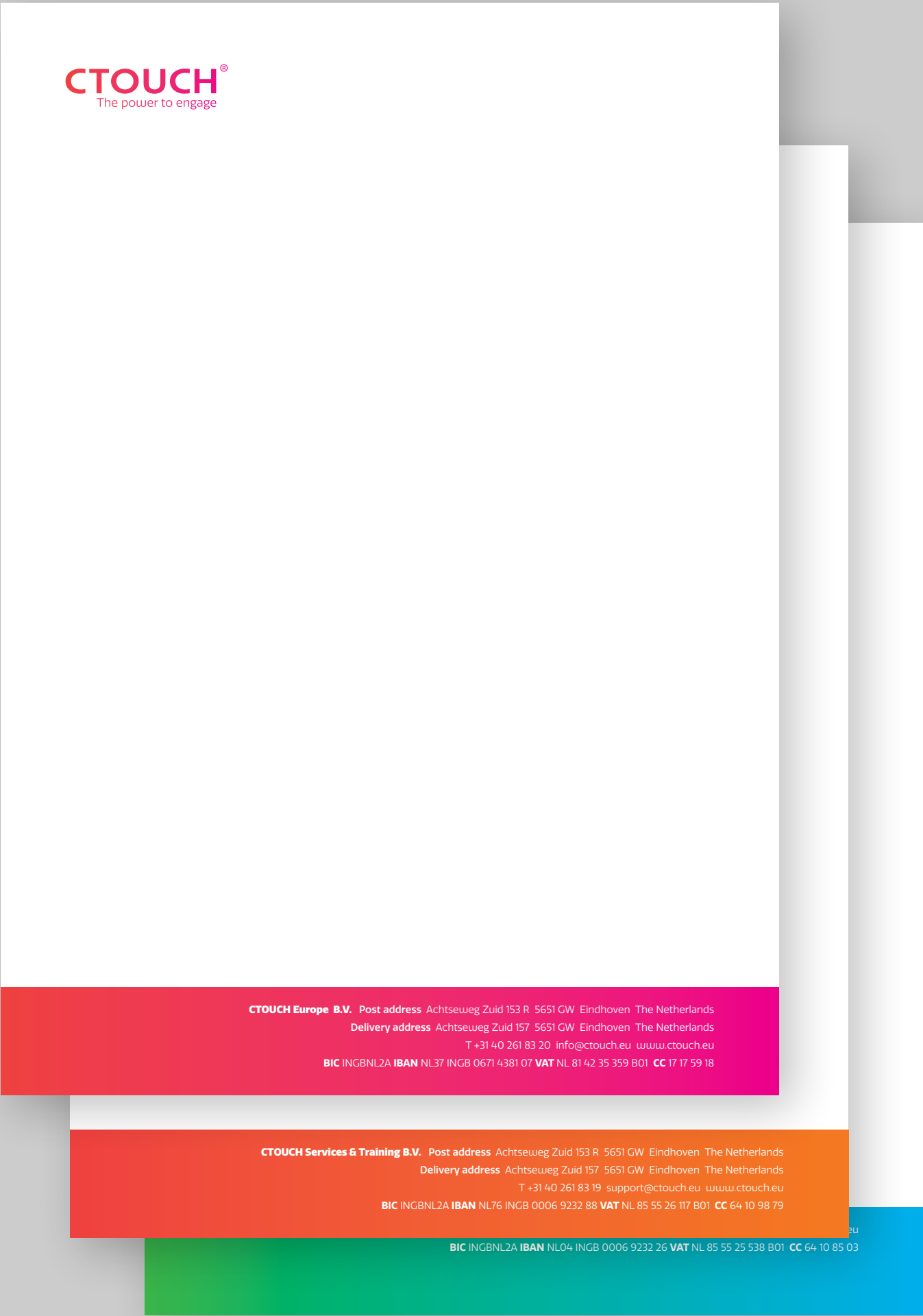
Greys Pantone U



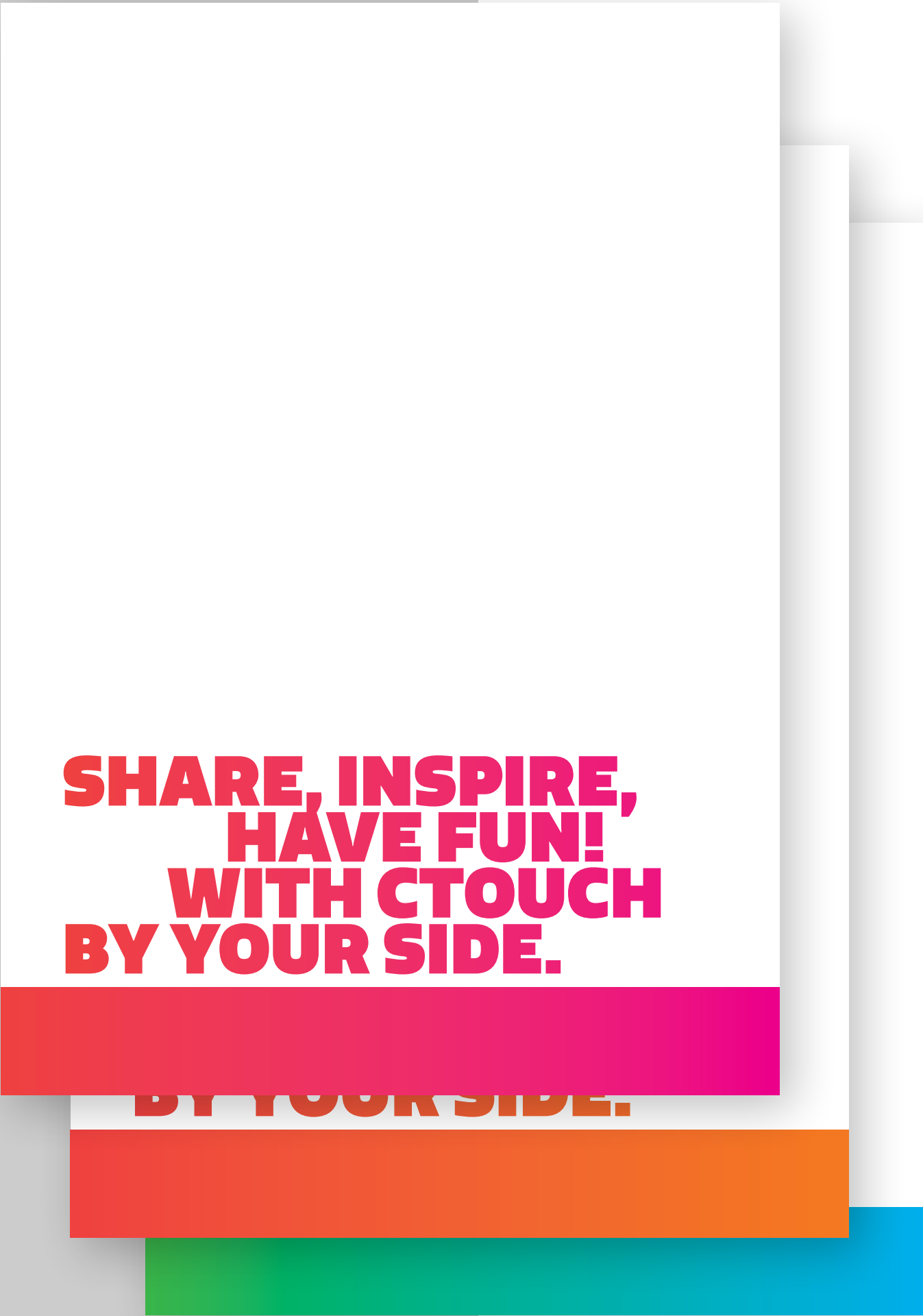
Corporate design

**WE LOVE THE IDEA OF NOT BEING
WHAT PEOPLE EXPECT US TO BE.
WE LIKE TO WALK ON THE WILD SIDE.**

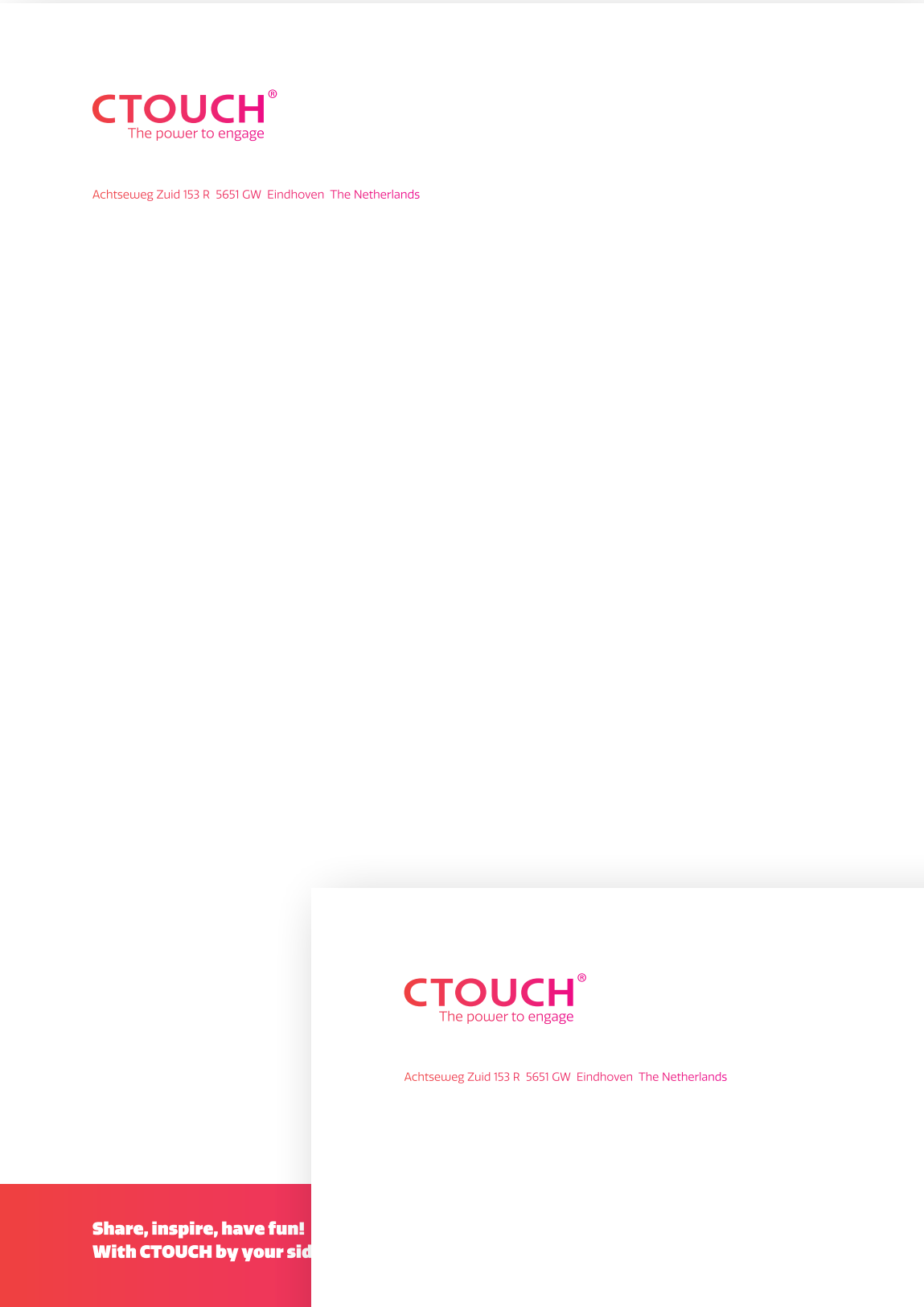
Letterhead front, resp. Europe, Service, Holding b.v.



Letterhead back



Envelope EA4



Envelope EA5



Email signatures



Hello, I'm Anouk
Financial & HR Assistant

CTOUCH[®]
The power to engage



Hello, I'm Bart
Field Service Engineer

CTOUCH[®]
The power to engage



Hello, I'm Martin
Procurement Officer

CTOUCH[®]
The power to engage



Hello, I'm Bernard
CFO

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Business cards

CTOUCH[®]

Hello, I'm Laura
Online Marketeer

laura.ruyter@ctouch.eu

Achtseweg Zuid 153 R
5651 GW Eindhoven
The Netherlands

tel: +31 40 261 83 20
www.ctouch.eu

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With CTOUCH by your side.

WE ARE PERSONAL.

CTOUCH[®]

Hello, I'm Bernard
CFO

mob. +31 6 41 19 65 15
b.gosselink@ctouch.eu

Achtseweg Zuid 153 R
5651 GW Eindhoven
The Netherlands

tel: +31 40 261 83 20
www.ctouch.eu

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WE ARE PERSONAL.

Powerpoint template

CTOUCH[®]
The power to engage

TITLE GOES HERE
OVER THREE
LINES MAX

Subtitle goes here

Share, inspire, have fun!
With CTOUCH by your side.

CTOUCH[®]
The power to engage

TITLE GOES HERE
OVER THREE
LINES MAX

Subtitle goes here

Share, inspire, have fun!
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CTOUCH[®]
The power to engage

TITLE GOES HERE
OVER THREE
LINES MAX

Klikken om een titel toe te voegen

CTOUCH[®]
The power to engage

Klikken om tekst toe te voegen



Klikken om tekst toe te voegen

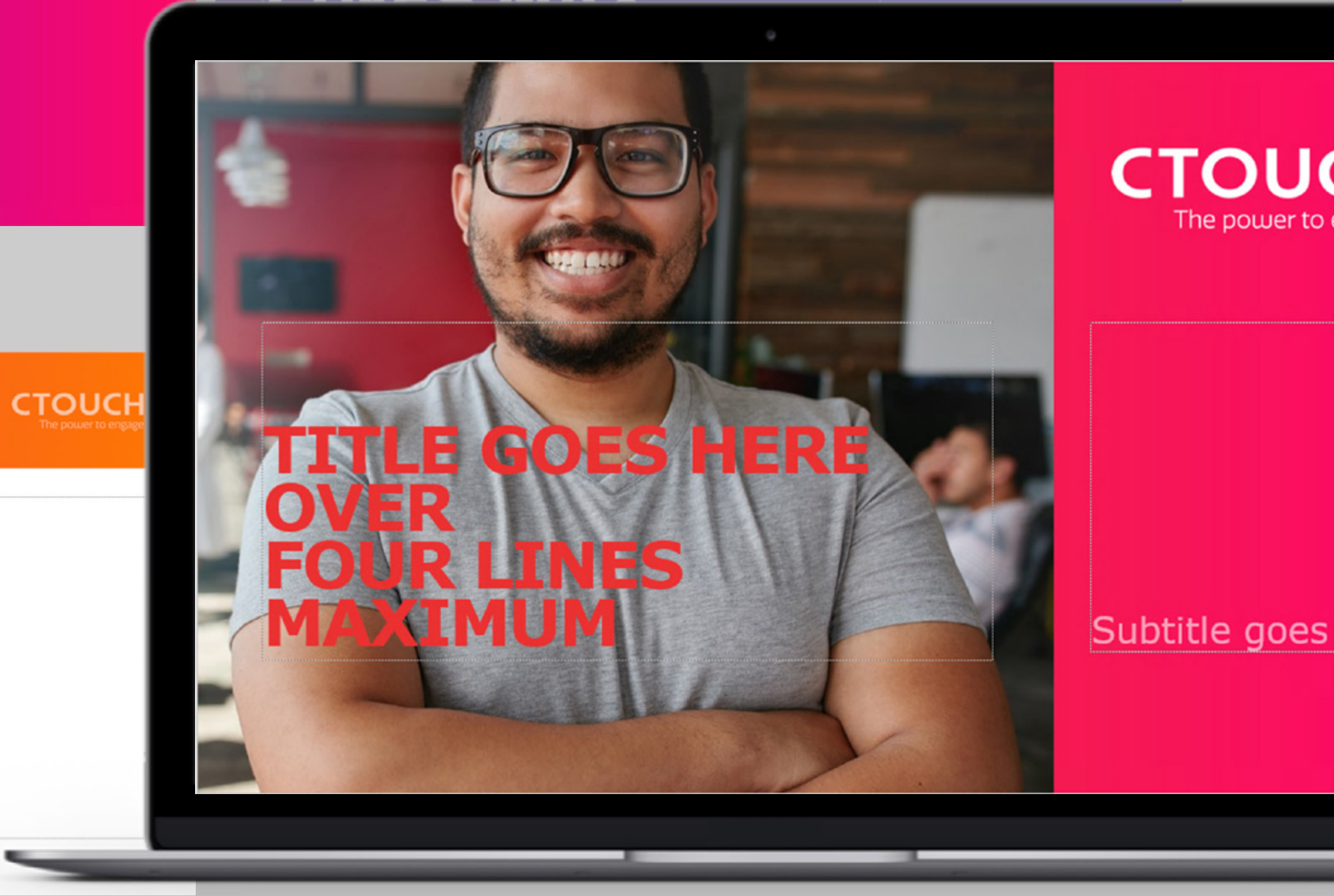


Klikken om een titel toe te voegen

CTOUCH[®]
The power to engage

Klikken om tekst toe te voegen





Certificate

CERTIFICATE

Share, inspire, have fun!
With CTOUCH by your side.

We, CTOUCH Europe B.V., hereby certify that,

Customer name

as an exclusive value added reseller for the complete CTOUCH line of products in the

United Kingdom

We also confirm that,

Customer name

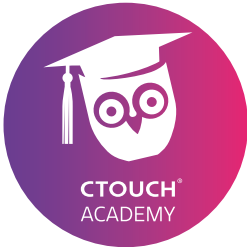
has the required technical en commercial skills to sell, market and support CTOUCH products and services.

Date of issue: June 18th 2019
Signature: R. van der Woude, CEO



CERTIFICATE

Share, inspire, have fun!
With CTOUCH by your side.



We, CTOUCH Europe B.V., hereby certify that,

Bernard Gosselink

has successfully completed the

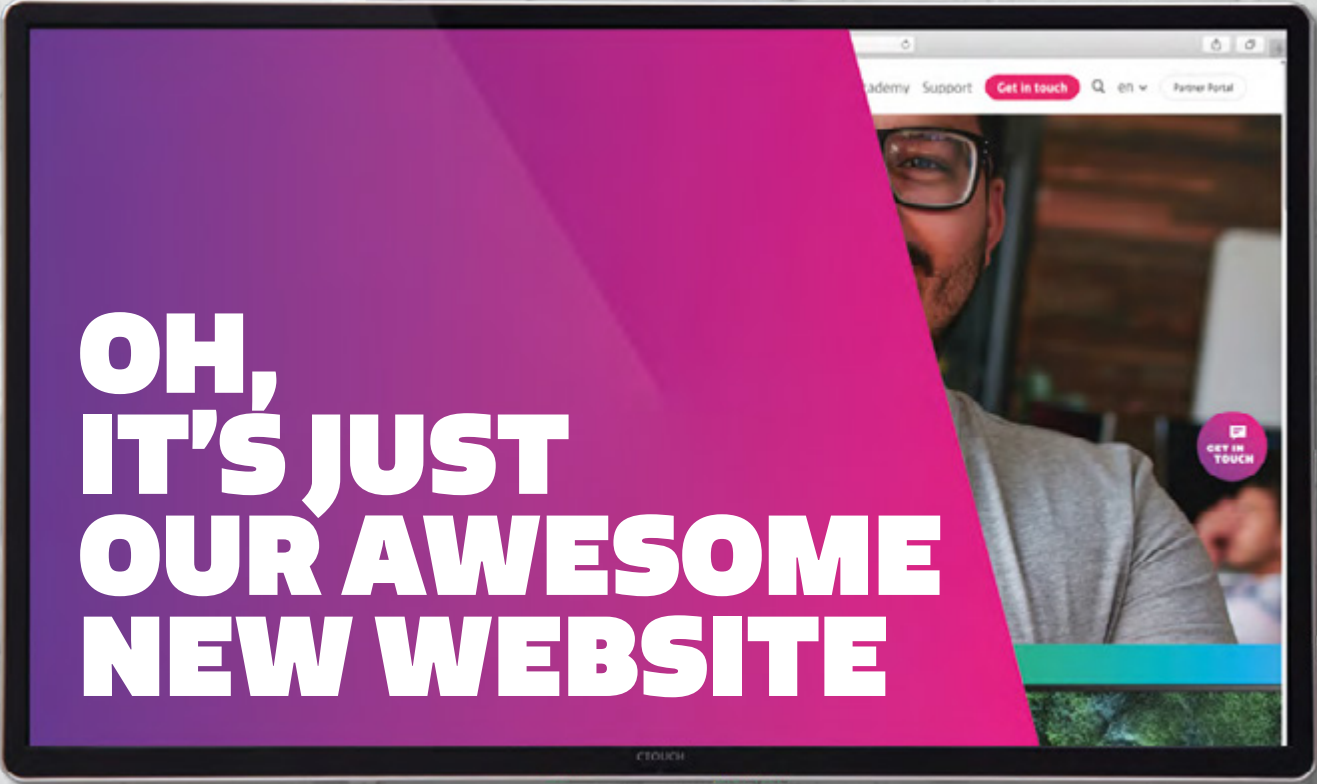
Leddura 2Meet Business

product knowledge workshop.

Date of issue: June 18th 2019
Signature: R. van der Woude, CEO



Ads in various sizes and messages



We thought it would be nice to change our clothes, our style and everything in between, to better represent... well, us. We have a new website, new offices, new products, new promotions, loads of new stuff in fact. Check us out at www.ctouch.eu

To celebrate our new launch, we will send a free CTOUCH mug to the first 50 responders. Just visit www.ctouch.eu/freemug to get yours!

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With CTOUCH by your side.

CTOUCH®

WEAPON OF MASS DISCUSSION.



CTOUCH screens unlock a whole new level of amazing in any workshop, meeting, huddle – or whatever you name it – in an instant.

Discover Leddura 2Meet – collaboration hub of everything.

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Visit us at ISE in hall 11, booth B150

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Engage. Enchant. Educate.
With the Laser Nova, our interactive whiteboard for classrooms, students won't be staring out the window. Let their curiosity come to life on our super easy touchscreen.

Maximum fun. Hassle free.

Gear up for the touchscreens of the future

- 7 Year Warranty for peace of mind
- Free Oktopus Software Bundle (Only on CTOUCH)
- Free TrilbyTV Digital Signage software for whole school
- MirrorOp screen sharing
- Supports Airplay
- Supports Google Cast
- Excellent JBL® Live Stage (Virtual) Surround sound
- State of the art Android 7 on-board
- Over-the-air updates. Always up-to-date
- Adaptive Touch – simulates natural handwriting
- Integrated far-fi eld JBL microphones





FREE MIRROROP
SHARING SOFTWARE



SUPPORTS
AIRPLAY



SUPPORTS
GOOGLE CAST



FREE UNIQUE
SOFTWARE BUNDLE



FREE DIGITAL SIGNAGE
SOFTWARE

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CTOUCH®

NO MORE NOSE PICKING

Børn er børn, og det vil vi ikke ændre på.
Vi ønsker dog at gøre undervisningen
sjovere. Og det er her vores touchskærme
kommer til deres ret. Vi er på en mission
for at gøre selv de mest kedelige timer
meget sjovere!

Og vi ved alle, et glad sind er et sundt sind.

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NO MORE BULLSH*T MEETINGS

Let's all have a meeting about a meeting...!
Actually let's not.
Because meetings are typically stale,
boring and unproductive affairs. It doesn't
have to be like this though. Honestly.
When you adopt a CTOUCH screen into
your business, things change. Meetings are
engaging, even the people in them look
more engaging! And dare I say it,
they actually become fun.

Imagine that, a fun meeting.

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Let's all have a meeting about a meeting...!
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Imagine that, a fun meeting.

Visit us at ExCel London
15-16 May, booth G117

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UC EXPO
SMARTER COLLABORATION

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THE DEATH OF THE DOODLE

Everyone knows that meetings are for practicing your doodles on your notepad right? I bet some masterpieces have been created over the years. Well we're afraid the Doodle has had its day.



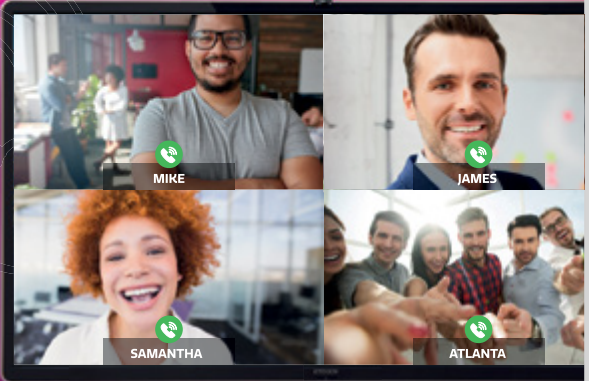
THE DEATH OF THE DOODLE

Everyone knows that meetings are for practicing your doodles on your notepad right? I bet some masterpieces have been created over the years. Well we're afraid the Doodle has had its day. When you adopt a CTOUCH screen into your business, people are more engaged. Even finance meetings can be interesting. Because CTOUCH Touchscreens bring people together in a productive way.

RIP Doodles.

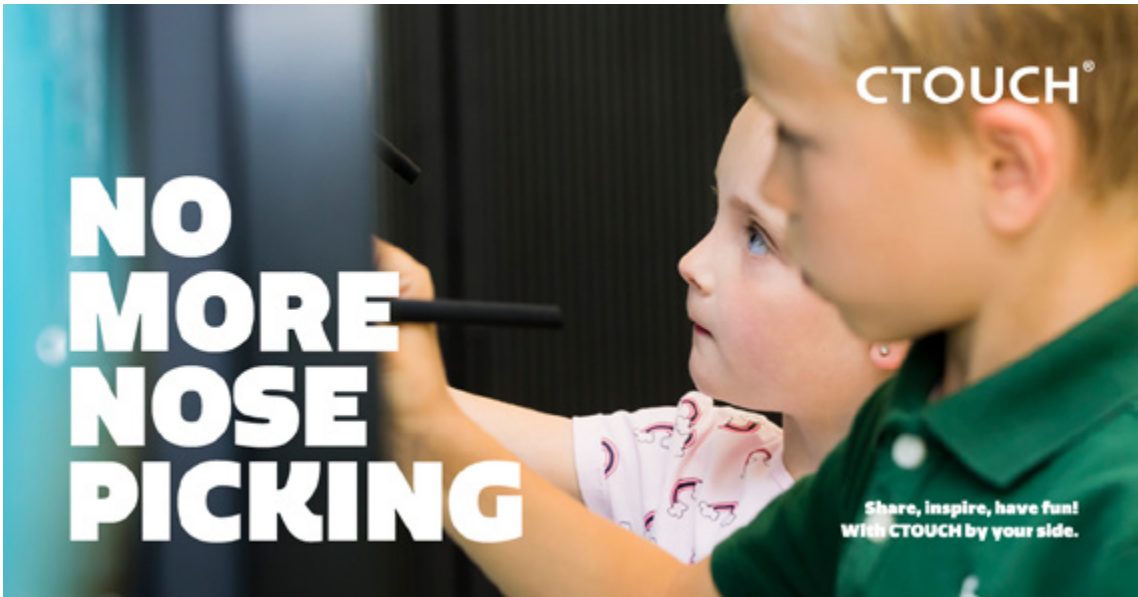
Share, inspire, have fun!
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Visit us at ISE in hall 11, booth B150

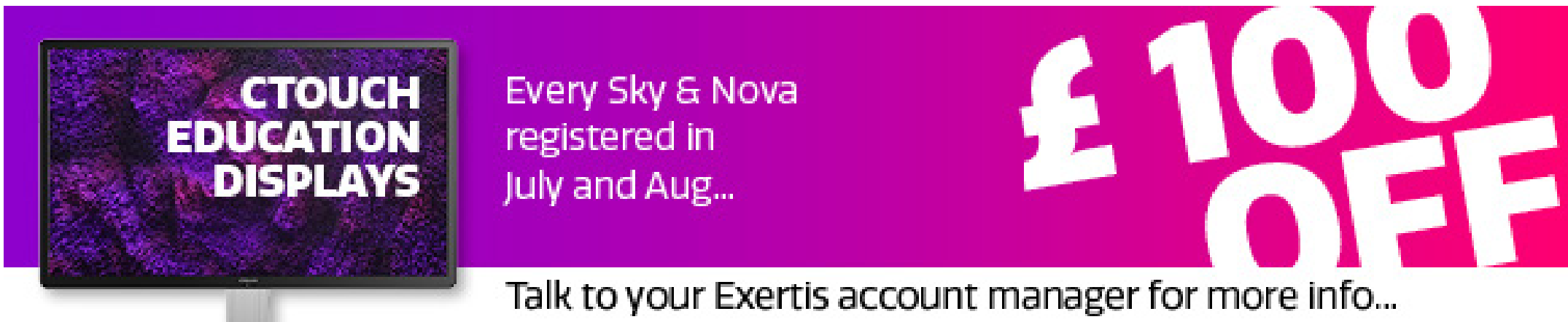


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Social media banners



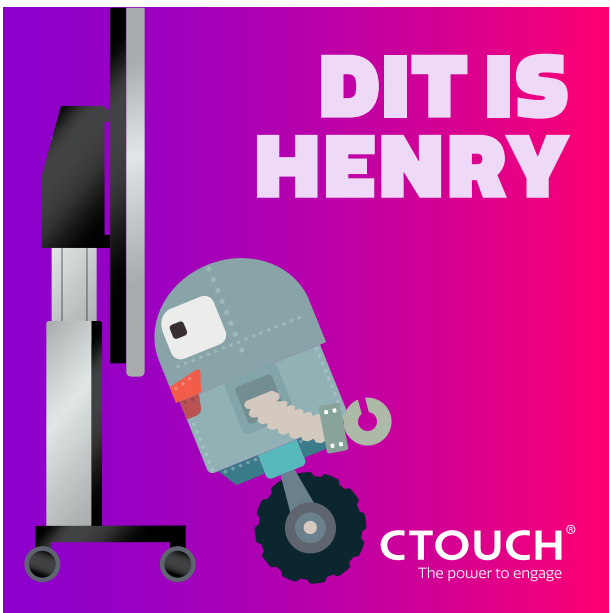
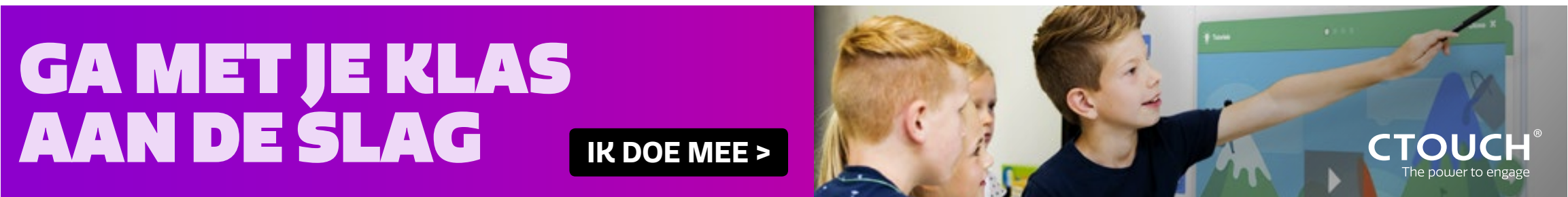
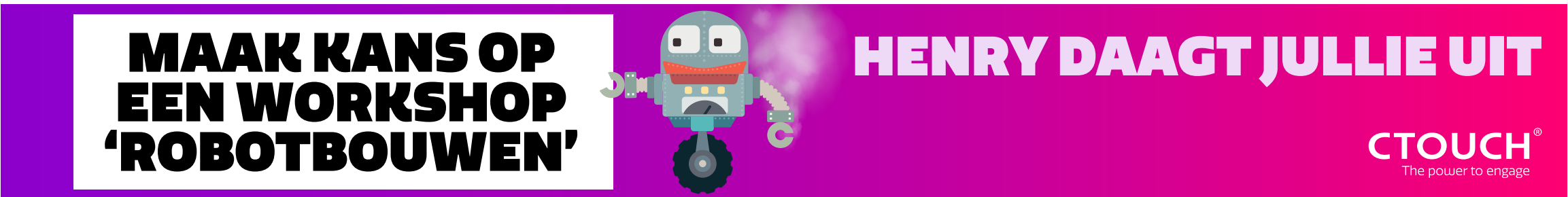
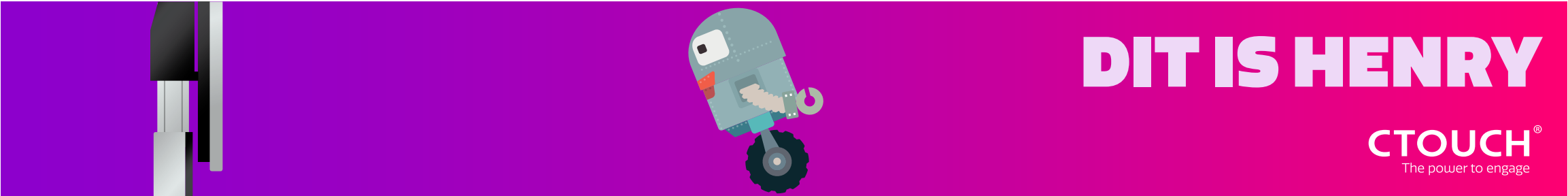
E-mail promo banners



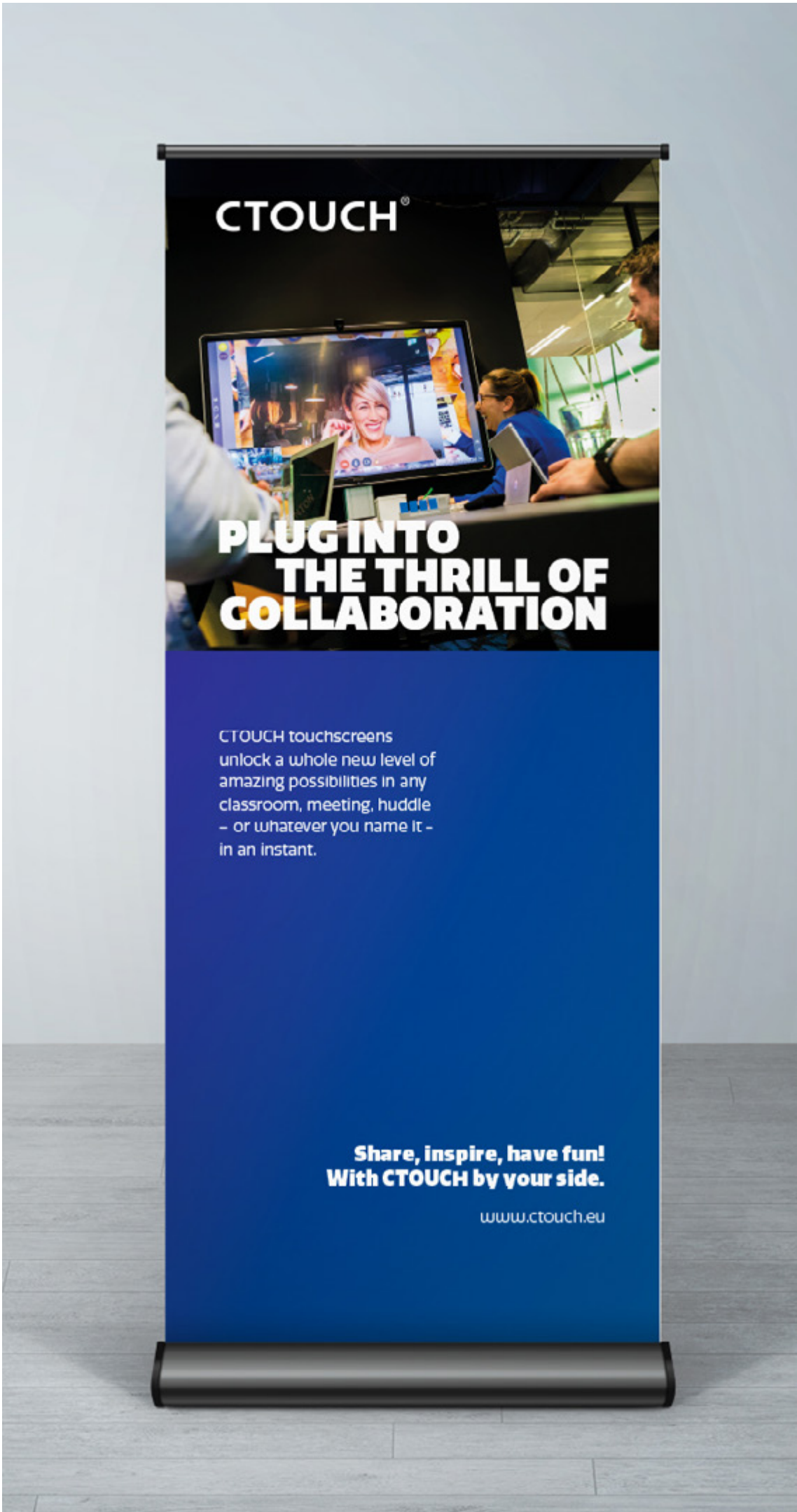
Animated banners



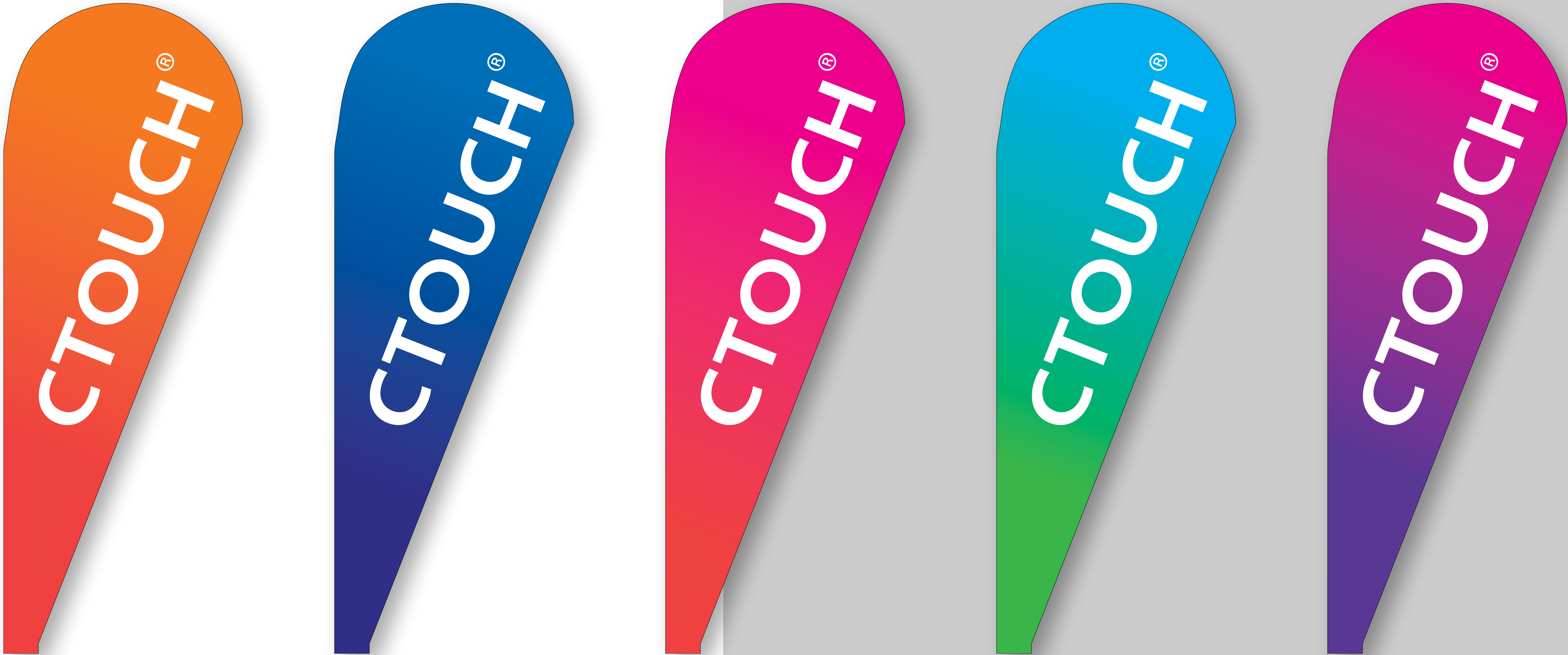
Animated banners



Roll up banners



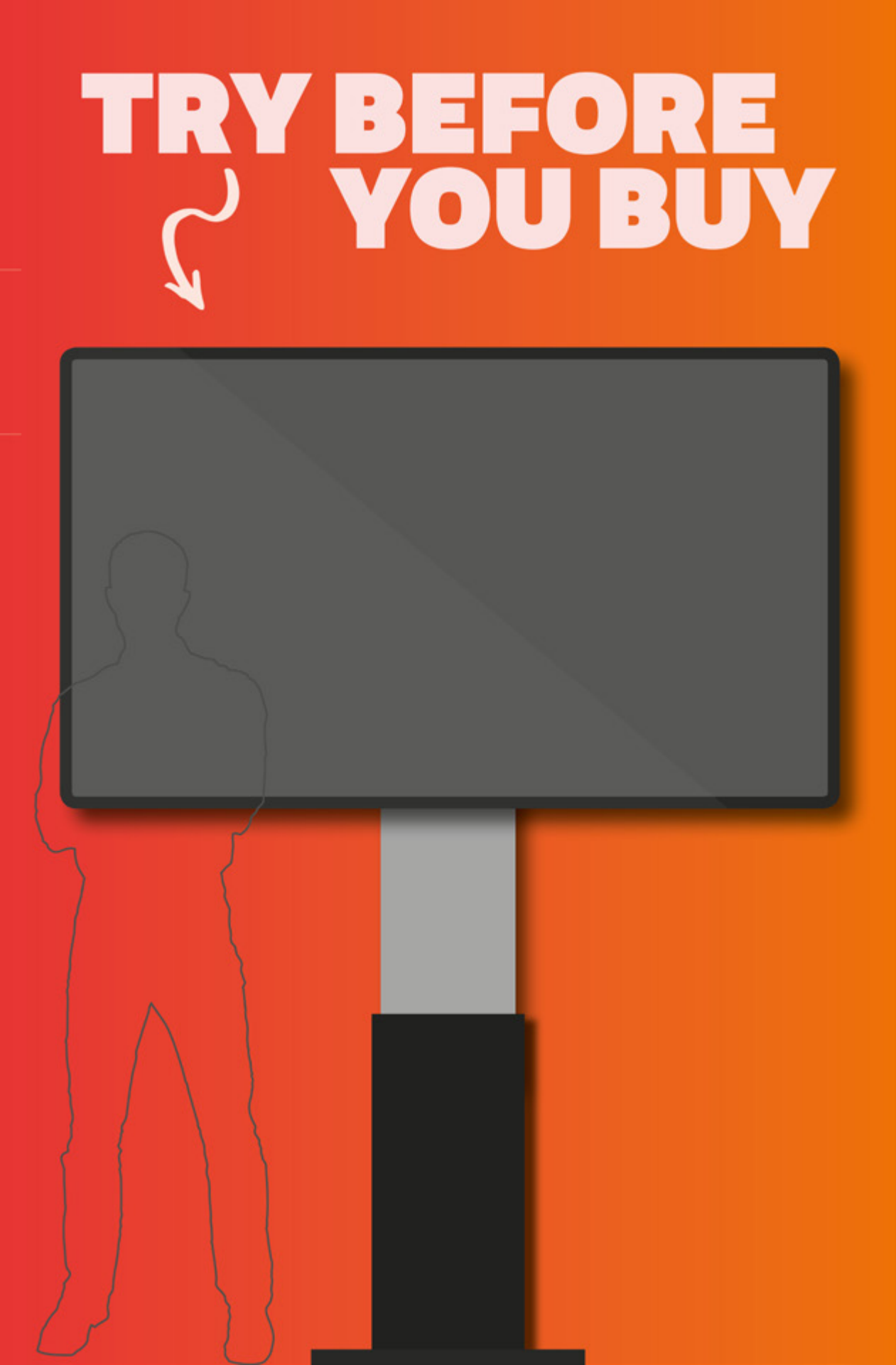
Drop flags

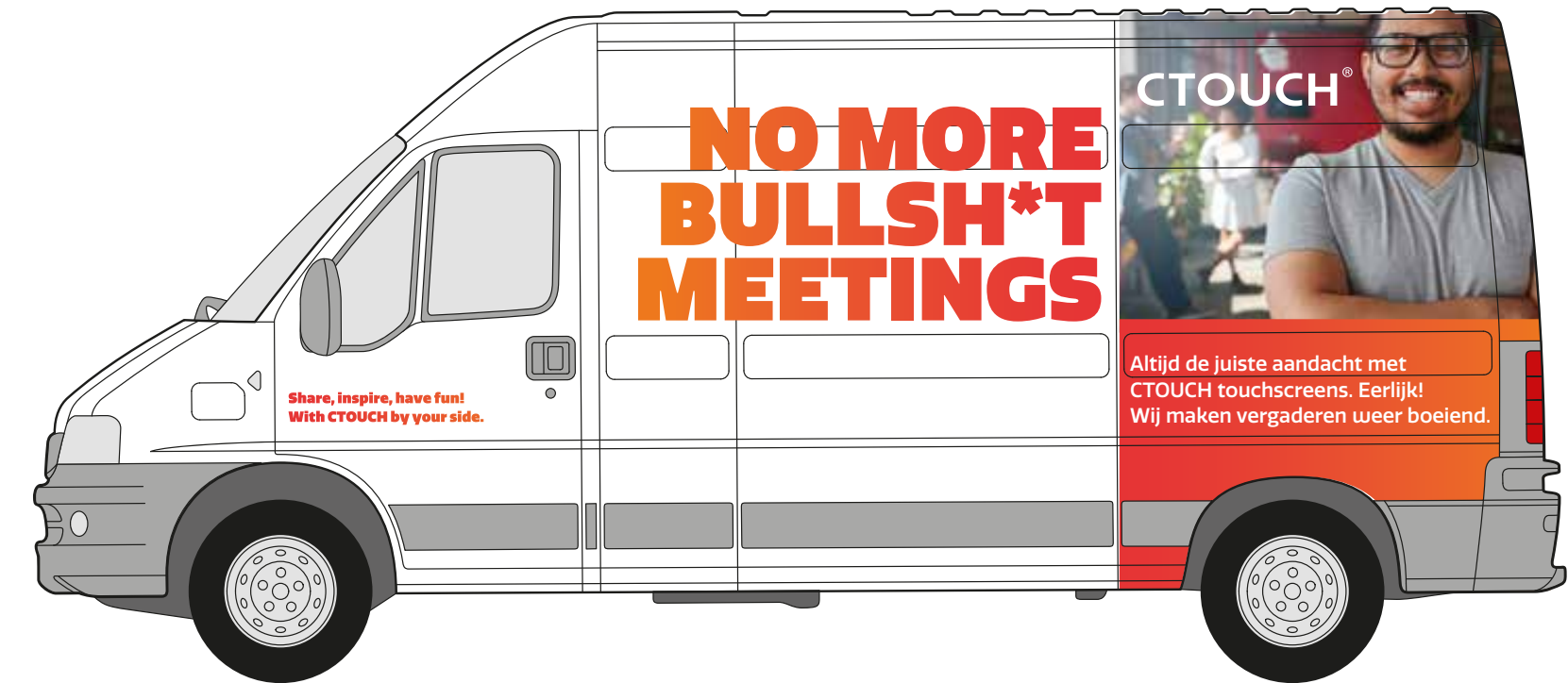
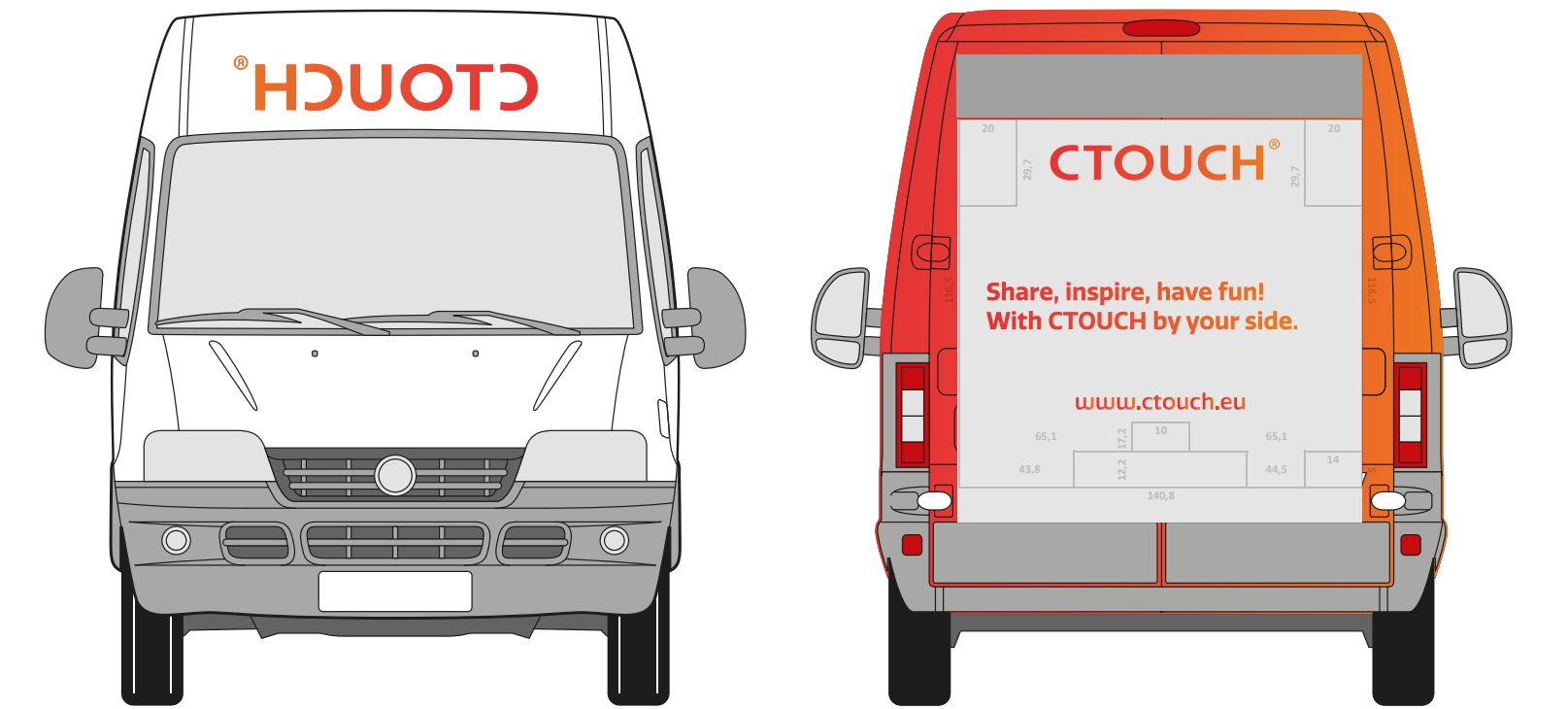
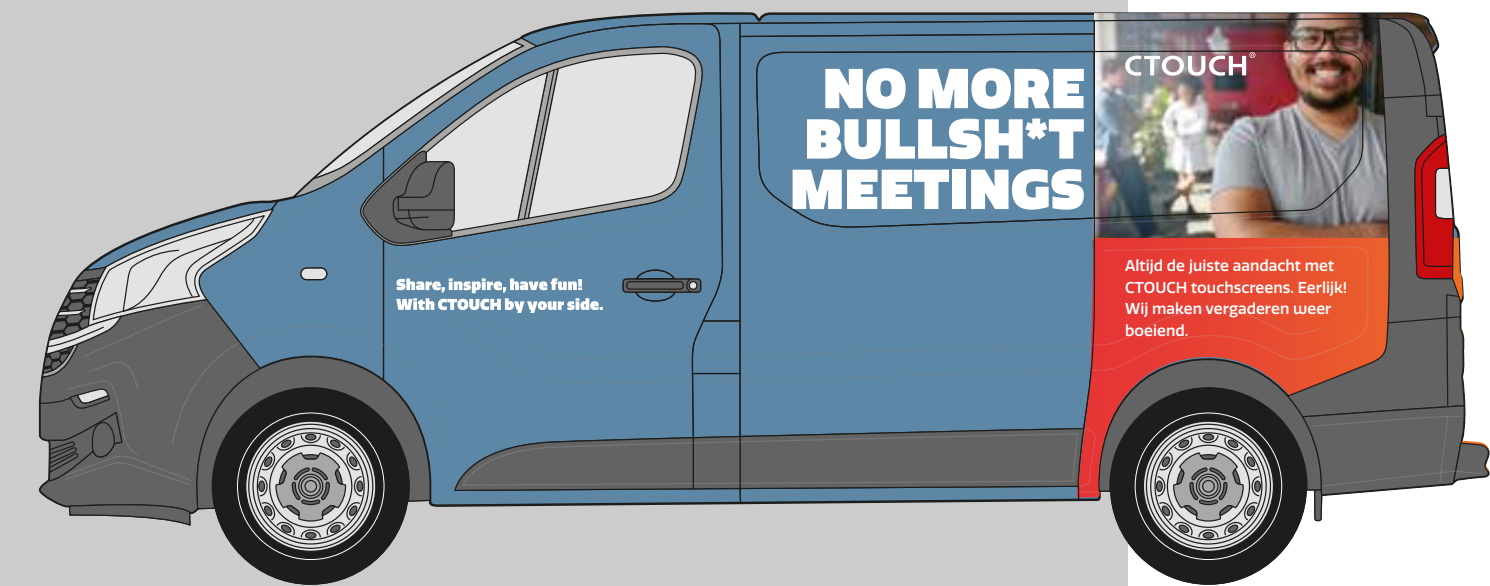
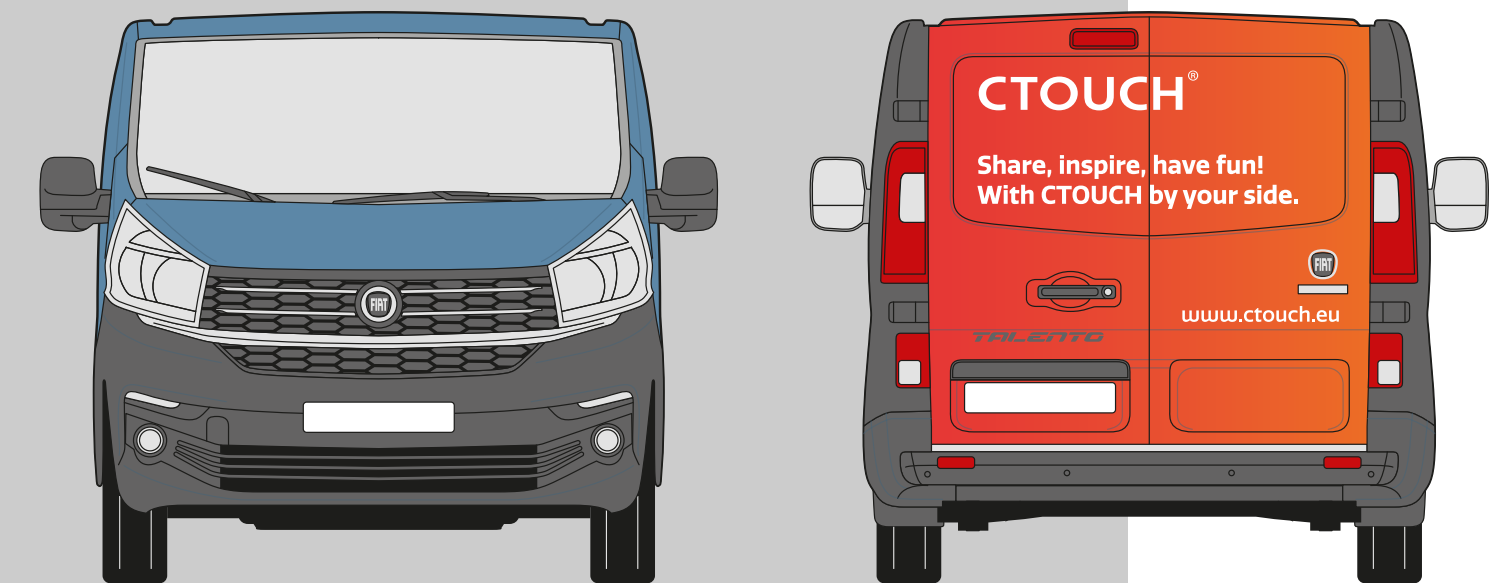


Exhibition stands

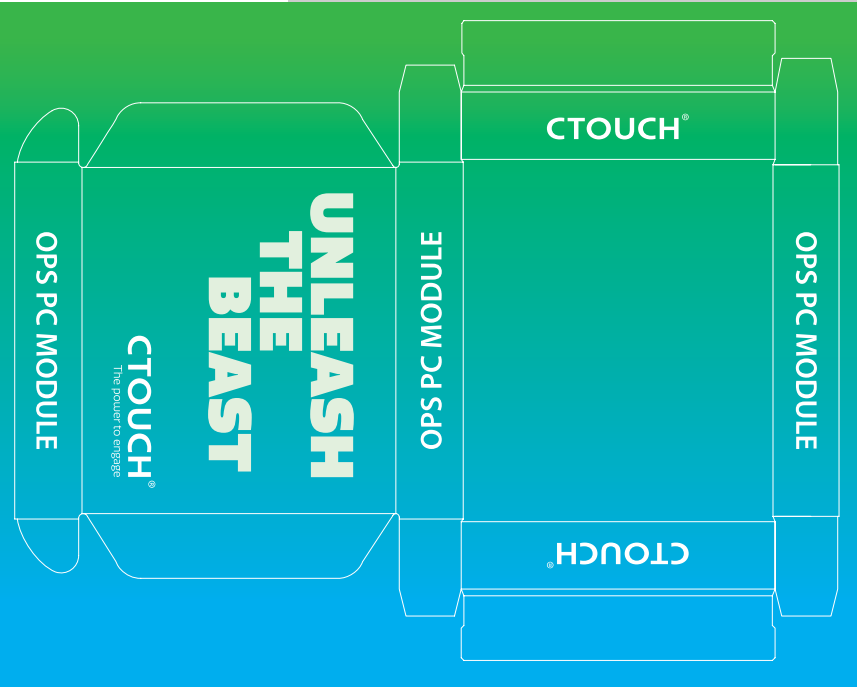
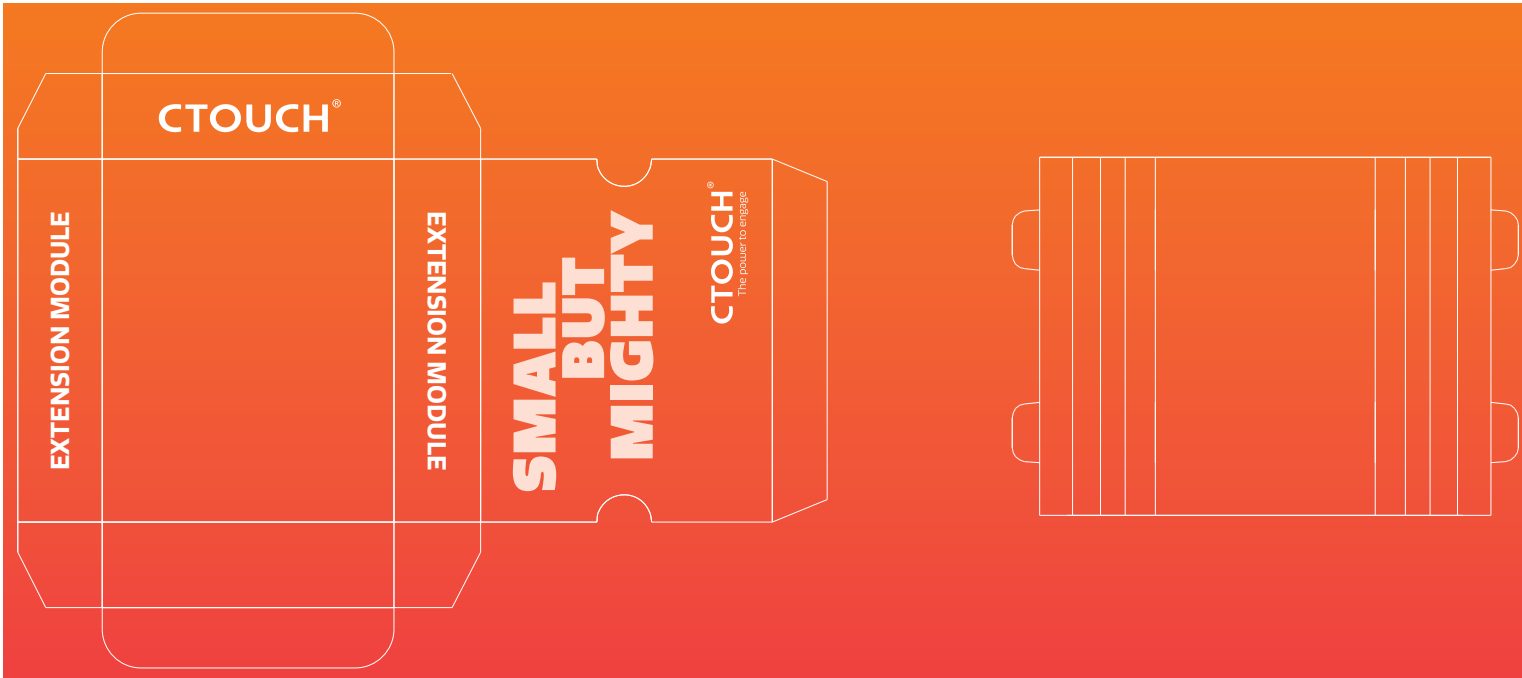


Exhibition stands









QUICK START GUIDE

HEY YOU,
START
ME UP!

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INSTALLATION / USER MANUAL
Wallom2 mobile lift

HEY YOU,
LET ME
HELP!

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TECHNICAL DATA
Leddura 2Meet 65"

LET'S GET
SPECIFIC!

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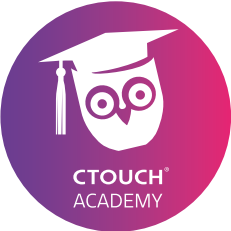
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BHV PLAN

LET'S
BE SAFE

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TRAINING REFERENCE
Leddura 2Meet
Skype for Business

YOUR
RECIPE
FOR
SUCCESS

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Product info folder

PRODUCT INFO

LEDDURA 2MEET

65"75"86"

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CTOUCH®

The Leddura 2Meet unlocks a whole new level of amazing possibilities in any workshop, meeting, huddle – or whatever you want to call it – in an instant.

Plug into the thrill of collaboration. With any device. No matter where you are.



Warranty card



Case studies

CASE STUDY

GO BASISSCHOOL HET LAERHOF



GOESTING
IN DE
TOEKOMST

Basisschool Het Laerhof is in 1970 opgericht in Merksem, België. Van het toenmalige kleine schooltje met één kleuterklas is het inmiddels uitgegroeid tot de grootste moderne basisschool in Vlaanderen.

Het Laerhof groeit niet alleen sterk in leerlingen, maar ook in digitalisering als tegenwoordig Lego Education school en volgend jaar Apple Education school.

Share, inspire, have fun!
With CTOUCH by your side.

CTOUCH®

CASE STUDY

ACCRETE CHRISTELIJK ONDERWIJS EN OPVANG



MEDIAWIJZE
LEERLINGEN

Accrete biedt onderwijs en kinderopvang op 17 locaties in Noordwest-Overijssel. De persoonlijkheid en het niveau van het kind staan centraal bij deze stichting. Zo ontstaat er een omgeving waarin alle kinderen kunnen groeien en bloeien. Dit doet Accrete liefdevol, doelgericht en met lef.

Het mediawijs maken van kinderen is een belangrijke drijfveer voor de ICT-afdeling van Accrete. Na het gebruik van digitale borden en beamers, stappen ze nu over op interactieve touchscreens van CTOUCH.

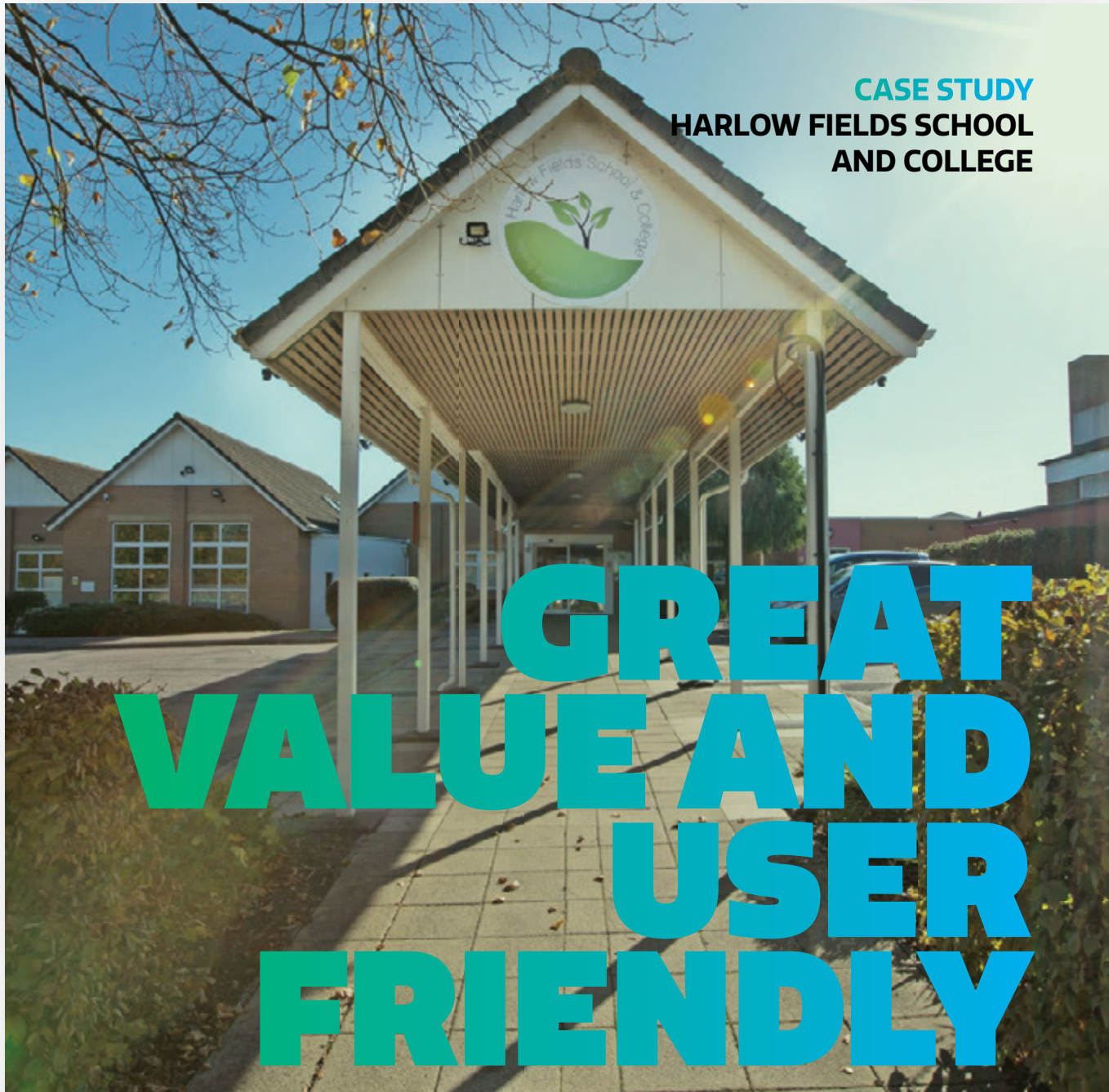
"De tijd van beamers is voorbij."

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CASE STUDY

HARLOW FIELDS SCHOOL AND COLLEGE



GREAT
VALUE AND
USER
FRIENDLY

Harlow Fields School and College is a special needs school based in Harlow, Essex. It educates 158 pupils with severe, moderate and complex learning difficulties. Pupils range from the ages of 5 right through to 19.

Harlow Fields School and College finds the winning formula with CTOUCH

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CTOUCH®

Shopping bags



Notebook with information pages



Coffee mugs



Sunglasses



Food products



Strong in visualizing your vision, stronger in the creative process and strongest in an original design! Print and digital media, design and DTP.



Questions?

Do you have any questions or remarks about our brand identity guidelines? Please don't hesitate to contact us at **marketing@ctouch.eu**.



A blue-tinted photograph of an office environment. In the center, a small dog with dark and light patches sits on a carpeted floor, looking up towards a person's legs. The person is standing, wearing dark trousers and light-colored sneakers with orange accents. To the left, a person is sitting in a modern office chair, their back to the camera. The background shows other office furniture and equipment, all under a monochromatic blue light.

CTOUCH[®]
The power to engage